

Bloomberg Politics National Poll

SELZER & COMPANY
 1,000 U.S. adults ages 18 and over
 Margin of error: ± 3.1 percentage points

Study #2136
 March 19-22, 2016
 Weighted by age and race

Poll Questions

Percentages may not add to 100% due to rounding.

Which of the following do you see as the most important issue facing the country right now? **(Read list. Rotate.)**

	Immigration	Health care	The federal deficit	Terrorism	Taxes	A decline in real income for American workers	The Islamic State, also known as ISIS	Climate change	Unemployment and jobs	Trade	Other (VOL) (specify:)	None of these (VOL)	Not sure
Mar-16	6	11	7	8	4	16	10	6	19	2	4	3	4

[Note changes in answer options. Percentages given for reference, but not valid for direct comparison.]

Which of the following do you see as the most important issue facing the country right now?
(Read list. Rotate.)

	Immigration	Health care	The federal deficit	Government spending	Entitlement spending on Social Security and Medicare	Taxes	Terrorism	Unemployment and jobs	The situation in the Middle East	Gas prices	Gay marriage	The oil spill in the Gulf of Mexico	Climate change	The war in Afghanistan	A decline in real income for American workers	The Islamic State, also known as ISIS	Other (VOL) (specify:)	None of these (VOL)	Not sure
Nov-15	7	10	7	n/a	n/a	3	14	11	n/a	n/a	n/a	n/a	5	n/a	14	21	2	1	6
Sep-15	7	11	10	n/a	n/a	4	7	20	n/a	n/a	n/a	n/a	6	n/a	14	11	3	1	6
Apr-15	6	12	10	n/a	n/a	4	9	18	n/a	n/a	n/a	n/a	7	n/a	12	13	2	2	5
Dec-14	11	14	9	n/a	n/a	3	4	21	n/a	n/a	n/a	n/a	5	n/a	15	7	4	1	6
Jun-14	6	17	13	n/a	n/a	4	4	28	n/a	n/a	n/a	n/a	5	n/a	16	n/a	3	1	3
Dec-12	4	9	19	n/a	11	7	2	37	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3	1	5
Sep-12	3	11	14	n/a	n/a	4	3	43	6	7	n/a	n/a	n/a	n/a	n/a	n/a	4	1	4
Jun-12	4	13	18	n/a	n/a	4	3	45	n/a	4	3	n/a	n/a	n/a	n/a	n/a	2	1	3
Mar-12	4	10	21	n/a	n/a	3	1	42	n/a	11	n/a	n/a	n/a	n/a	n/a	n/a	4	1	3
Sept-11	3	10	12	18	n/a	2	n/a	46	n/a	n/a	n/a	n/a	n/a	5	n/a	n/a	2	-	2
Jun-11	3	10	13	17	n/a	1	n/a	42	n/a	4	n/a	n/a	n/a	5	n/a	n/a	2	-	3
Mar-11	3	12	29		n/a	n/a	n/a	43	n/a	n/a	n/a	n/a	n/a	7	n/a	n/a	n/a	n/a	2
Dec-10	5	9	25		n/a	n/a	n/a	50	n/a	n/a	n/a	n/a	n/a	7	n/a	n/a	n/a	n/a	3
Oct-10	5	12	24		n/a	n/a	n/a	49	n/a	n/a	n/a	n/a	n/a	7	n/a	n/a	n/a	n/a	2
Jul-10	n/a	9	26		n/a	n/a	n/a	41	n/a	n/a	n/a	13	n/a	7	n/a	n/a	n/a	n/a	3

Have you already participated or do you plan to participate in any primary elections or caucuses in your state to help select the parties' nominees to run for president? **(Specify:)**

38	Already participated	
31	Definitely plan to participate	Ask b
7	Probably plan to participate	
3	Might or might not participate	
18	Probably won't participate	Skip to question on attendance in past years
3	Not sure	

[If “Already participated” in primary/caucus] Did you participate in.../ **[If “Definitely” or “Probably plan to participate” in primary/caucus]** Do you plan to participate in... the Republican or Democratic presidential primary or caucus in your state?
 (Asked only of those who have already participated or plan to participate in one of the presidential primaries or caucuses; n=776. MoE: ±3.5 percentage points.)

43 Republican
 43 Democrat
 13 Not sure

In past years, did you participate in presidential primaries or caucuses? **(If yes, ask:)** Was that a Republican primary or caucus, a Democratic primary or caucus, or both?

24 Yes, Republican
 29 Yes, Democratic
 12 Yes, both
 33 No, did not participate in past
 3 Not sure

Now, I'm going to mention some people and groups in the news recently. **[Previous wording: Now, I'd like to mention some major economic and political figures and groups.]** For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. (Record “don't know” as “not sure.” Rotate list.)

		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Mitt Romney , former candidate for president of the United States	Mar-16	32	58	7	25	35	23	10
	Nov-15	32	50	9	24	30	20	17
Mitt Romney , former governor of Massachusetts and Republican candidate for president in 2012	Dec-14	43	44	15	28	24	20	13
Mitt Romney , Republican candidate for president and former governor of Massachusetts	Sep-12	43	50	19	24	19	31	7
	Jun-12	39	48	13	26	25	23	13
	Mar-12	42	48	11	31	26	22	10
	Sep-11	42	38	10	32	23	15	20
Mitt Romney , former governor of Massachusetts	Jun-11	37	31	8	29	20	11	32
	Mar-10	31	26	7	24	16	10	43
Paul Ryan , the speaker of the U.S. House of Representatives	Mar-16	40	38	11	28	22	16	22
Paul Ryan , the new speaker of the U.S. House of Representatives	Nov-15	40	30	11	29	15	15	30
Paul Ryan , the Republican candidate for vice-president	Sep-12	41	41	20	21	17	24	18
Paul Ryan , congressman from Wisconsin and chairman of the House Budget Committee	Jun-11	23	26	8	15	16	10	51

		Net	Net	Very	Mostly	Mostly	Very	Not
		Favorable	Unfavorable	Favorable	Favorable	Unfavorable	Unfavorable	Sure
Hillary Clinton , former U.S. Secretary of State	Mar-16	44	53	17	26	18	35	3
	Nov-15	42	53	17	25	18	34	6
	Sep-15	38	54	12	26	18	36	7
	Apr-15	48	44	18	30	15	29	8
	Dec-14	52	42	21	31	16	26	6
	Jun-14	52	40	22	30	17	23	8
	Mar-14	56	38	22	34	17	21	6
	Jun-13	58	37	26	32	15	22	5
	Dec-12	70	24	31	39	13	11	6
Hillary Clinton , the secretary of state	Mar-12	59	33	22	37	19	14	8
	Sep-11	64	31	27	37	18	13	5
	Dec-10	65	29	21	44	17	12	6
	Oct-10	63	28	23	40	15	13	9
	Jul-10	61	31	22	39	18	13	8
	Dec-09	62	31	20	42	18	13	7
	Sep-09	62	32	24	38	18	14	6
Donald Trump , a businessman from New York	Mar-16	29	68	12	17	15	53	3
	Nov-15	34	61	11	23	21	40	5
	Sep-15	31	61	10	20	20	41	9
Donald Trump , businessman and television personality	Jun-12	33	55	8	25	26	29	12
	Mar-11	37	43	10	27	24	19	20
The Democratic Party	Mar-16	51	43	16	36	24	18	6
	Nov-15	46	44	12	34	26	18	10
	Sep-15	38	50	10	28	27	23	12
	Apr-15	48	44	11	37	23	21	8
	Dec-14	41	50	12	29	28	22	9
	Mar-14	49	43	14	35	22	21	8
	Dec-13	43	49	11	32	26	23	8
	Sep-13	44	47	14	30	25	22	9
	Feb-13	47	43	16	31	23	20	10
	Dec-12	50	41	21	29	20	21	9
	Sep-12	46	45	19	27	20	25	9
	Jun-12	50	43	17	33	25	18	7
	Mar-12	47	46	13	34	24	22	7
	Sep-11	44	46	14	30	26	20	10
	Jun-11	48	42	13	35	26	16	10
	Mar-11	49	42	13	36	27	15	9
	Dec-10	48	43	14	34	25	18	9
	Oct-10	47	44	14	33	25	19	9
	Jul-10	45	43	14	31	23	20	12
	Mar-10	42	46	10	32	25	21	12
Dec-09	47	44	13	34	24	20	9	
Sep-09	48	44	14	34	22	22	8	

		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
The Republican Party	Mar-16	33	60	8	25	32	29	7
	Nov-15	36	54	7	29	32	22	10
	Sep-15	33	54	8	25	31	23	13
	Apr-15	38	53	11	27	31	22	9
	Dec-14	45	47	11	34	28	19	8
	Mar-14	37	54	8	29	30	24	9
	Dec-13	37	53	10	27	32	21	10
	Sep-13	34	56	8	26	30	26	10
	Feb-13	35	55	7	28	30	25	10
	Dec-12	38	51	10	28	28	23	11
	Sep-12	41	49	14	27	25	24	10
	Jun-12	41	50	13	28	26	24	9
	Mar-12	44	49	14	30	28	21	7
	Sep-11	37	53	9	28	27	26	10
	Jun-11	42	47	12	30	31	16	11
	Mar-11	41	47	11	30	27	20	12
	Dec-10	43	48	10	33	29	19	9
	Oct-10	42	46	11	31	27	19	12
	Jul-10	42	46	9	33	28	18	12
	Mar-10	39	48	7	32	28	20	13
	Dec-09	42	47	9	33	30	17	11
	Sep-09	38	52	8	30	31	21	10
The U.S. Congress	Mar-16	29	61	6	23	32	29	10
	Nov-15	27	62	3	23	38	24	12
	Sep-15	26	63	6	20	34	29	11
	Apr-15	34	54	6	28	33	21	12
Ted Cruz, U.S. senator from Texas	Mar-16	32	55	8	25	23	32	13
	Apr-15	30	35	10	20	15	20	35
	Dec-14	26	29	10	16	11	18	45
John Kasich, governor of Ohio	Mar-16	46	32	14	32	21	11	23

Which one of the following Republicans would be your first choice for president? **(Read list and rotate.)**
(If “Not sure,” ask:) Which way do you lean?

Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.

First choice +leaners

Ted Cruz	31
John Kasich	25
Donald Trump	40
Not sure	5

If the race for the Republican nomination came down to just two candidates, which of the following would be your choice: [DONALD TRUMP] or [NAME OF CANDIDATE IN LIST]? **(Rotate asking Trump or other candidate first. Also rotate list.)**

Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.

	Trump	Other Candidate	Not Sure
Ted Cruz	48	44	8
John Kasich	51	43	6

Would you say your vote is more to stop Donald Trump from getting the nomination, or more to support Ted Cruz or John Kasich? **Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses who selected the other candidate in the previous head-to-head questions; n=149. MoE: ± 8.1 percentage points.**

- 34 Stop Donald Trump
- 57 Support Cruz/Kasich
- 9 Not sure

Which do you think is the better way to decide the Republican nomination: **(Do not rotate.)** **Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.**

- 63 The candidate with the most delegates from the state primaries and caucuses should win, even if he does not get a majority
- 33 If no candidate gets a majority, the delegates at the national convention in Cleveland should decide who will represent the Republican party, with no restrictions on whom they can name
- 4 Not sure

I have some questions comparing just [TED CRUZ] and [DONALD TRUMP]. Which one do you think: **(Rotate.)**

Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.

	Cruz	Trump	Both (VOL)	Not sure
Has the better temperament to be president	63	27	1	9
Would be better at dealing with Vladimir Putin	35	55	1	9
Would work most effectively with Congress	40	50	1	9
Has the most appropriate life experience to be president	47	43	1	9
Knows the most about how to get things done	28	65	1	6
Cares the most about people like you	42	43	1	14
Would be better at managing the economy	28	65	-	7
Would do more to solve the illegal immigration problem	28	62	1	9
Is the most honest and trustworthy	45	36	2	18
Can best combat Islamic terrorism	33	55	1	11
Has the best chance of beating Hillary Clinton	26	66	2	6
Embodies traditional moral values	64	20	2	13

(Alternate Cruz and Trump concerns questions every other interview.)

I'm going to mention some concerns people have expressed about **Ted Cruz**. For each, please tell me if this is something that bothers you or not. Just answer yes or no. **(Rotate.)**

Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.	Bothers	Does not Bother	Not Sure
He was born in Canada to an American mother	20	80	1
He led the 2013 shutdown of the government in a fight over Obamacare	33	66	1
He has alienated fellow members of the U.S. Senate, and most Republican senators do not support his candidacy	46	53	1
Like Barack Obama, he is a first-term senator	30	68	2

I'm going to mention some concerns people have expressed about **Donald Trump**. For each, please tell me if this is something that bothers you or not. Just answer yes or no. **(Rotate.)**

Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.

	Bothers	Does not Bother	Not Sure
He did not immediately denounce the support of David Duke, a former Grand Wizard of the Ku Klux Klan, when asked about it in a TV interview	38	57	4
He favors continuing funding for Planned Parenthood for services other than abortions	35	63	2
He has used Chinese companies to make products for the Trump brand	33	66	1
His rallies attract protesters and some of them have been injured	37	61	2
Trump University has been accused in three lawsuits of misleading students	48	47	4

Thinking about the recent skirmishes at Trump rallies, whom do you think is most responsible for the fights: **(Read list. Rotate.)** **Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.**

- 12 Donald Trump personally
- 14 Trump supporters
- 64 People protesting Trump's candidacy
- 4 All equal (VOL)
- 5 Not sure

Which ONE of the following factions of the Republican party describes you best as you think about which candidate to support: **(Rotate list.)** **Asked only of likely participants or those who have already participated in the 2016 Republican primaries or caucuses; n=366. MoE: ± 5.1 percentage points.**

- 19 Tea party
- 31 Religious conservative
- 39 Mainstream Republican
- 11 Not sure

If the general election for president were held today, how likely is it you would vote—would you definitely vote, probably vote, might or might not vote, or probably not vote?

	Definitely vote	Probably vote	Might or might not vote	Probably not vote	Refused/not sure
Mar-16	79	9	5	6	1
Nov-15	75	12	4	6	3
Sep-15	77	9	5	7	3
Apr-15	77	11	5	5	2
Jun-14*	68	16	6	8	2

*If the 2016 general election for President, Congress, and other state officials were held today, would you definitely vote, probably vote, might or might not vote, or probably not vote?

If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [NAME FROM LIST for the Republicans], for whom would you vote? **(Rotate list names. Rotate which name is asked first in question.)**

Asked only of likely 2016 general election voters; n=815. MoE: ± 3.4 percentage points.

	Clinton	Name from list	Not Sure
Ted Cruz	51	42	7
John Kasich	43	47	11
Donald Trump	54	36	9

Do you think the United States today: **(Read first two options. Do not rotate.)**

- 27 Is no longer great
- 63 Never stopped being great
- 2 Was never great in the first place (VOL)
- 8 Not sure

In the 2012 general election, did you vote for [BARACK OBAMA for the Democrats] or [MITT ROMNEY for the Republicans], or did you not vote? **(Rotate order names/parties are mentioned.)**

- 44 Barack Obama
- 30 Mitt Romney
- 21 Did not vote
- 5 Not sure

Methodology

Mar 23 (Bloomberg) -- The Bloomberg Politics Poll, conducted March 19-22 for Bloomberg Politics by Selzer & Co. of Des Moines, IA, is based on interviews with 1,000 U.S. adults ages 18 or older.

Interviewers with Quantel Research contacted households with randomly selected landline and cell phone telephone numbers supplied by Survey Sampling International. Interviews were administered in English.

Percentages based on the full probability sample may have a maximum margin of error of plus or minus 3.1 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 3.1 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error. Responses were weighted by age and race to reflect the general population based on recent census data.

For media inquiries, contact Vidhya Murugesan at vmurugesan@bloomberg.com.

For additional technical information about this study, contact Michelle Yeoman at myeoman@selzerco.com.

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