

Sample Size: 2003 Registered Voters
Margin of Error: ±2.2 percentage points
 Includes sample of 898 investors, which has a margin of error of ±3.3 percentage points.

Dates Fielded: June 24-27, 2016
Weighted by: Age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status

Question	Response	Frequency	Percentage
<i>Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?</i>			
	Right Direction	517	26%
	Wrong Track	1486	74%
<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>			
	Approve	919	46%
	Disapprove	1019	51%
	Don't Know / No Opinion	66	3%
<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>			
	Strongly Approve	432	22%
	Somewhat Approve	487	24%
	Somewhat Disapprove	317	16%
	Strongly Disapprove	702	35%
	Don't Know / No Opinion	66	3%
<i>Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?</i>			
	Economic Issues	653	33%
	Security Issues	469	23%
	Health Care Issues	217	11%
	Senior's Issues	311	16%
	Women's Issues	61	3%
	Education Issues	126	6%
	Energy Issues	70	4%
	Other	97	5%
<i>Do you have a favorable or unfavorable opinion of the following? the European Union</i>			
	Very favorable	241	12%
	Somewhat favorable	549	27%
	Somewhat unfavorable	390	19%
	Very unfavorable	209	10%
	Don't Know / No Opinion	614	31%

Question	Response	Frequency	Percentage
<i>Do you have a favorable or unfavorable opinion of the following? the United Kingdom</i>			
	Very favorable	471	24%
	Somewhat favorable	767	38%
	Somewhat unfavorable	194	10%
	Very unfavorable	75	4%
	Don't Know / No Opinion	496	25%
<i>Do you have a favorable or unfavorable opinion of the following? Germany</i>			
	Very favorable	296	15%
	Somewhat favorable	730	36%
	Somewhat unfavorable	309	15%
	Very unfavorable	111	6%
	Don't Know / No Opinion	556	28%
<i>How much have you seen, read, or heard about about a referendum in the United Kingdom where voters decided whether the country should remain in the European Union (EU) or leave the European union, otherwise known as "Brexit"?</i>			
	A lot	568	28%
	Some	730	36%
	Not much	404	20%
	Nothing at all	301	15%
<i>To the best of your knowledge, did voters in the United Kingdom decide to remain in the European Union, or did voters in the United Kingdom decide to leave the European Union?</i>			
	Decided to remain in the European Union	134	7%
	Decided to leave the European Union	1350	67%
	Don't Know / No Opinion	519	26%
<i>As you may know, voters in the United Kingdom decided to leave the European Union. Do you think their decision will help or hurt the U.S. economy, or will it have no impact on the U.S economy?</i>			
	Help the U.S economy	305	15%
	Hurt the U.S. economy	676	34%
	No impact on the U.S economy	423	21%
	Don't Know / No Opinion	599	30%
<i>As you may know, voters in the United Kingdom decided to leave the European Union. Do you think their decision will help or hurt the United Kingdom's economy, or will it have no impact on the United Kingdom's economy?</i>			
	Hurt the United Kingdom's economy	813	41%
	Help the United Kingdom's economy	446	22%
	Have no impact on the United Kingdom's economy	153	8%
	Don't Know / No Opinion	592	30%

Question	Response	Frequency	Percentage
<i>As you may know, voters in the United Kingdom decided to leave the European Union. Do you think their decision will help or hurt the global economy, or will it have no impact on the global economy?</i>			
	Hurt the global economy	793	40%
	Help the global economy	286	14%
	Have no impact on the global economy	310	15%
	Don't Know / No Opinion	613	31%
<i>Do you think the United Kingdom's decision to leave the European Union will strengthen or weaken the "special relationship" that United Kingdom and the U.S. have traditionally enjoyed on issues from trade to defense?</i>			
	Strengthen	644	32%
	Weaken	527	26%
	Don't Know / No Opinion	832	42%
<i>Do you think the United Kingdom's decision to leave the European Union will have a positive or negative impact on your investment portfolio, or do you think it have no impact either way? (N=884)</i>			
	A positive impact	149	17%
	A negative impact	366	41%
	No impact either way	235	27%
	Don't Know / No Opinion	133	15%
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? Cash (N=516)</i>			
	More	177	34%
	Less	102	20%
	About the same	178	35%
	Don't Know / No Opinion	58	11%
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? U.S. stock markets (N=516)</i>			
	More	152	30%
	Less	169	33%
	About the same	149	29%
	Don't Know / No Opinion	45	9%
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? Government bonds (N=516)</i>			
	More	135	26%
	Less	146	28%
	About the same	165	32%
	Don't Know / No Opinion	70	14%

Question	Response	Frequency	Percentage
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? Corporate bonds (N=516)</i>			
	More	105	20%
	Less	168	33%
	About the same	166	32%
	Don't Know / No Opinion	77	15%
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? Gold (N=516)</i>			
	More	209	41%
	Less	86	17%
	About the same	137	27%
	Don't Know / No Opinion	83	16%
<i>And, as a result of the United Kingdom's decision to leave the European Union, would you invest more or less in the following? International stock markets (N=516)</i>			
	More	94	18%
	Less	264	51%
	About the same	101	20%
	Don't Know / No Opinion	56	11%
<i>How much of an impact will the United Kingdom's decision to leave the European Union have on your purchasing decisions?</i>			
	A major impact	210	10%
	A minor impact	389	19%
	No impact at all	992	50%
	Don't Know / No Opinion	411	21%
<i>How much of an impact will the United Kingdom's decision to leave the European Union have on your vote in the November 2016 presidential election?</i>			
	A major impact	199	10%
	A minor impact	290	14%
	No impact at all	1151	57%
	Don't Know / No Opinion	363	18%
<i>And, does it make you more likely to support Donald Trump or more likely to support Hillary Clinton? (N=489)</i>			
	More likely to support Donald Trump	172	35%
	More likely to support Hillary Clinton	241	49%
	Don't Know / No Opinion	76	15%

Question	Response	Frequency	Percentage
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply Concerns about immigration</i>	Selected	912	46%
	Not Selected	1091	54%
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply Anger at the state of affairs in the United Kingdom</i>	Selected	600	30%
	Not Selected	1403	70%
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply Anger at the state of affairs in the European Union</i>	Selected	812	41%
	Not Selected	1191	59%
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply Economic insecurity</i>	Selected	843	42%
	Not Selected	1160	58%
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply Excessive regulations from the European Union</i>	Selected	833	42%
	Not Selected	1170	58%
<i>Which of the following do you think are reasons that voters in the United Kingdom decided to leave the European Union? Please check all that apply National security concerns</i>	Selected	762	38%
	Not Selected	1241	62%
<i>Do you think European countries should work closer together and become more integrated or not?</i>	Yes	1046	52%
	No	364	18%
	Don't Know / No Opinion	594	30%
<i>Have you ever visited the United Kingdom, or not?</i>	Yes	435	22%
	No	1461	73%
	Don't Know / No Opinion	107	5%

Question	Response	Frequency	Percentage
<i>Do you have money invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(k)s?</i>			
	Yes, and the value of these investments is above \$50,000	491	24%
	Yes, and the value of these investments is below \$50,000	407	20%
	No, no money invested	996	50%
	Don't Know / No Opinion	110	5%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.



Methodology

The Bloomberg/Morning Consult national poll, conducted June 24-27 for Bloomberg by Morning Consult, of Washington, D.C., is based on interviews with 2,003 adult registered voters.

The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2.2 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 2.2 percentage points for questions asked of the registered voter sample.

Results based on smaller samples of respondents—such as by gender or age or among investors—have a larger margin of error.

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