Bloomberg Politics Florida Poll

Poll Questions

Percentages may not add to 100% due to rounding.

First, I just need to ask if you currently live in the state of Florida. **(If needed:)** People sometimes take their phone number when they move to another state, so we just need to determine what state I'm talking to.

100	Yes	**Continue**
-	No	**Terminate; do not collect demographics.**
-	Refused/not sure	

How likely is it you will vote in the November general election for president and other offices—will you definitely vote, probably vote, might or might not vote, or probably not vote, or have you already cast an absentee ballot or voted early?

18	Already voted	**Define as likely voter and Continue**
82	Definitely vote	
-	Probably vote	
-	Might or might not vote	
-	Probably not vote	
-	Refused/not sure	

(If definitely vote, ask:) If the general election were held today, and the candidates were [**Hillary Clinton for the Democrats**] and [**Donald Trump for the Republicans**], for whom would you vote—[**Hillary Clinton/Donald Trump]** or for someone else? **(Alternate candidate names every other interview.)**

(If already voted, ask:) In the election for president, for whom did you vote—[**Hillary Clinton for the Democrats]**, [**Donald Trump for the Republicans**], or for someone else? **(Rotate candidate names in brackets.)**
(If already voted and not sure, ask:) Do you just not want to tell, or do you not remember?

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

	First choice	Lean	***Total***
Hillary Clinton	44	1	**45**
Donald Trump	44	2	**46**
Other/would not vote (VOL)	6	4	**4**
Not sure/don't remember	3	1	**1**
Don't want to tell	4	-	**4**

(If definitely vote, ask:) If the general election were held today, and the candidates were [**Hillary Clinton for the Democrats**], [**Donald Trump for the Republicans**], [**Gary Johnson for the Libertarian Party**], and [**Jill Stein for the Green Party**], for whom would you vote? **(Rotate candidate names in brackets.)**

(If already voted, ask:) In the election for president, for whom did you vote—[**Hillary Clinton for the Democrats**], [**Donald Trump for the Republicans**], [**Gary Johnson for the Libertarian Party**], or [**Jill Stein for the Green Party**]? **(Rotate candidate names in brackets.) (If already voted and not sure, ask:)** Do you just not want to tell, or do you not remember?

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

	First choice	Lean	***Total***
Hillary Clinton	42	1	**43**
Donald Trump	44	1	**45**
Gary Johnson	4	-	**4**
Jill Stein	2	-	**2**
Other/would not vote (VOL)	1	1	**1**
Not sure/don't remember	3	2	**2**
Don't want to tell	4	-	**4**

(If definitely vote, ask:) If the general election for U.S. Senate were held today, and the candidates were [**Patrick Murphy for the Democrats**] and [**Marco Rubio for the Republicans**], for whom would you vote—[**Patrick Murphy/Marco Rubio**] or for someone else? **(Alternate candidate names every other interview.)**

(If already voted, ask:) In the election for U.S. Senate, for whom did you vote—[**Patrick Murphy for the Democrats**], [**Marco Rubio for the Republicans**], or for someone else? **(Alternate candidate names each interview.) (If not sure, ask:)** Do you just not want to tell, or do you not remember?

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

	First choice	Lean	***Total***
Patrick Murphy	40	1	**41**
Marco Rubio	48	3	**51**
Other/would not vote (VOL)	6	3	**3**
Not sure/don't remember	4	3	**3**
Don't want to tell	2	-	**2**

Some have said Marco Rubio is running for reelection to the U.S. Senate mostly to keep a national profile so he can run again for president in 2020. Do you think Rubio's decision to run for Senate is more about serving the people of Florida, or more about preparing to run for president in 2020?

27 Serve Florida
49 Prepare to run for president in 2020
24 Not sure

Do you think things in the nation are headed in the right direction, or have they gotten off on the wrong track?

29 Right direction
64 Wrong track
7 Not sure

Which of the following do you see as the most important issue facing the country right now? **(Read list. Rotate.)**

- 11   Immigration
- 15   Health care
- 9   Climate change
- 21   Terrorist threat from the Islamic State, also known as ISIS
- 3   Taxes
- 13   A decline in real income for American workers
- 17   Unemployment and jobs
- 2   Trade
- 4   Other (VOL) (specify:)
- 1   None of these (VOL)
- 5   Not sure

Now, I'm going to mention some people and groups in the news recently. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. <u>If you don't know enough to answer, just say so.</u> **(Record "don't know" as "not sure." Rotate list.)**

	Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Barack Obama, president of the United States	51	47	35	16	12	35	2
Bill Clinton, former president of the United States	47	49	20	27	17	32	4
Hillary Clinton, the Democratic nominee for president	44	53	21	23	11	42	3
Donald Trump, the Republican nominee for president	46	51	26	19	9	43	3
Tim Kaine, Democratic nominee for vice president and U.S. senator from Virginia	39	41	16	23	17	23	20
Mike Pence, Republican nominee for vice president and governor of Indiana	51	33	30	20	15	18	16
Rick Scott, governor of Florida	47	46	16	31	18	28	7
Marco Rubio, U.S. senator from Florida	50	44	19	31	21	23	6
Patrick Murphy, candidate for U.S. Senate	38	31	13	26	14	17	31
Michelle Obama, wife of President Barack Obama	57	37	42	15	13	25	6
Joe Biden, vice president of the United States	54	38	30	23	18	20	8

I'm going to read some phrases people often use to describe candidates. For each, please indicate whether you think the phrase better describes **[Hillary Clinton]** or **[Donald Trump]**. **(Rotate candidate names. Rotate list.)**

	Clinton	Trump	Not sure
Knows what it takes to create jobs	39	54	7
Would change the way Washington does business	24	63	13
Has the right temperament to be president	53	33	14
Could get things done in Washington	46	45	10
Would be a good role model for children	53	27	21
Is trustworthy	37	43	19
Would serve effectively as commander-in-chief	48	44	8

There has been some talk about whether the vote count for the presidential election will be fair. How confident are you that Florida voters will have their votes counted accurately this election?

- 33   Completely confident
- 33   Mostly confident
- 22   Mostly skeptical
- 9   Completely convinced Florida votes will not be counted accurately
- 2   Not sure

Donald Trump has spoken repeatedly of his concern that the presidential election is rigged. At the final debate, he was asked if he would absolutely accept the result of this election. He replied that he would wait to see what happened on election day, that he would keep people in suspense. Is this something that bothers you a lot, a little or not at all?

   36   A lot
   11   A little
   52   Not at all
    1   Not sure

Which of the following do you think is the better approach to immigration policy?

   52   Revise laws to create a path to citizenship for immigrants currently living in the U.S. illegally
   39   Place more restrictions on immigration and enforce current immigration laws much more
           aggressively, including deporting millions more individuals who are living in the U.S. illegally
    9   Not sure

Do you approve or disapprove of recent actions to open relations between the U.S. and Cuba?

   67   Approve
   22   Disapprove
   11   Not sure

Is Tim Kaine's ability to speak Spanish a factor in your decision about which presidential ticket to vote for, or is it not a factor? **(Asked only of Clinton supporters, n=415.)**

    8   Is a factor
   89   Is not a factor
    3   Not sure

Record age from sample.

    7   Under 25
    5   25 to 29
    7   30 to 34
    7   35 to 39
    8   40 to 44
    9   45 to 49
    8   50 to 54
    8   55 to 59
   11   60 to 64
   31   65 and over
    -    Refused/not sure

In politics as of today, do you consider yourself a Republican, Democrat, or independent? **(If independent, ask:)** Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

Record party registration from sample.

33	37	Republican
9	n/a	Lean Republican
17	21	Totally independent/No party in Q.101b
7	n/a	Lean Democrat
32	39	Democrat
1	3	Other (VOL)/Other party in Q.101b
2	n/a	Refused/not sure

What is the last grade of school you completed? **(Read list.)**

19	High school graduate or less
16	Some college (no degree)
17	Associate's (two-year) degree
27	Bachelor's (four-year) degree
19	Postgraduate work or degree
2	Refused/not sure

Record race/ethnicity from sample.

67	White
12	Black
14	Hispanic
1	Asian
3	Other
-	Multi-racial
2	Refused/not sure

Record sex from sample.

46	Male
54	Female

TWO-WAY PRESIDENTIAL HORSERACE: FIRST CHOICE PLUS LEANERS

	Total	SEX M	SEX F	AGE <35	AGE 35-54	AGE 55+	SNRS 65+	PID REP+LN	PID DEM+LN	PID IND	EDU <COLL DEG	EDU COLL DEG+	RACE WHT	RACE NON	RACE BLK	HSP HSP
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CLINTON	45%	42%	49%	49%	47%	43%	39%	7%	91%	41%	41%	51%	38%	61%	82%	51%
TRUMP	46%	49%	43%	41%	44%	49%	51%	87%	3%	43%	50%	41%	54%	28%	10%	36%
OTH/WOULDN'T VOTE	4%	3%	4%	4%	6%	2%	3%	3%	2%	8%	2%	5%	4%	4%	3%	4%
NS/DON'T REMEMBER	1%	1%	1%	3%	0%	1%	1%	1%	1%	3%	1%	1%	1%	2%		3%
WON'T TELL	4%	4%	4%	3%	3%	5%	7%	2%	3%	5%	5%	2%	3%	6%	5%	5%

Methodology

October 25 (Bloomberg) – The Bloomberg Politics Florida Poll, conducted Oct. 21-24 by Selzer & Co. of Des Moines, Iowa, is based on interviews with 953 Florida residents who are say they will definitely vote or have already voted in the 2016 general election. In order to look more closely at Hispanic voters, an oversample of 148 likely voters identified as Hispanic on the Florida registered voter list was conducted, leading to a total of 212 likely Hispanic voters.

Interviewers with Quantel Research contacted 1,143 Florida registered voters with landline and cell phone numbers supplied by Survey Sampling to reflect the registered voter population of Florida. Responses from the full probability sample were weighted by age, race, and the party recorded on the official registration form to reflect the full list of registered voters. Interviews were administered in English, and in Spanish when needed.

Percentages based on the sample of 953 Florida likely voters may have a maximum margin of error of plus or minus 3.2 percentage points, and those based on the sample of 212 Hispanic likely voters may have a maximum margin of error of plus or minus 6.7 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more

than plus or minus 3.2 percentage points for the sample and plus or minus 6.7 percentage points for Hispanic likely voters. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

For media inquiries, contact TJ Ducklo at tducklo1@bloomberg.net.

For additional technical information about this study, contact Michelle Yeoman at myeoman@selzerco.com.