

# Bloomberg Politics North Carolina Poll

SELZER & COMPANY  
805 likely voters  
Margin of error: ± 3.5 percentage points

Study #2146  
September 29-October 2, 2016  
1,020 general population contacts  
weighted by sex, age, race, and education

## Poll Questions

**Percentages may not add to 100% due to rounding.**

First, I just need to ask if you currently live in the state of North Carolina. **(If needed:)** People sometimes take their phone number when they move to another state, so we just need to determine what state I'm talking to.

100	Yes	<b>Continue</b>
-	No	<b>Terminate</b>
-	Refused/not sure	

How likely is it you will vote in the November general election for president and other offices—will you definitely vote, probably vote, might or might not vote, or probably not vote, or have you already cast a ballot in early voting?

2	Already voted	<b>Define as likely voter and Continue</b>
98	Definitely vote	
-	Probably vote	
-	Might or might not vote	
-	Probably not vote	
-	Refused/not sure	

**(If definitely vote, ask:)** If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote—[Hillary Clinton/Donald Trump] or for someone else? **(Alternate candidate names every other interview.)**

**(If already voted, ask:)** In the election for president, for whom did you vote—[Hillary Clinton for the Democrats], [Donald Trump for the Republicans], or for someone else? **(Rotate candidate names in brackets.)**

**(If definitely vote and not sure or would not vote, ask:)** Toward which do you lean?

**(If already voted and not sure, ask:)** Do you just not want to tell, or do you not remember?

	<b>First choice</b>	<b>Lean</b>	<b>**Total**</b>
Hillary Clinton	44	2	46
Donald Trump	43	2	45
Other/would not vote (VOL)	7	3	4
Not sure/don't remember	4	2	2
Don't want to tell	3	-	3

If the general election were held today, and the candidates were [**Hillary Clinton for the Democrats**], [**Donald Trump for the Republicans**], [**Gary Johnson for the Libertarian Party**], and [**Jill Stein for the Green Party**], for whom would you vote? **(Rotate candidate names in brackets.)**

**(If already voted, ask:)** In the election for president, for whom did you vote—[**Hillary Clinton for the Democrats**], [**Donald Trump for the Republicans**], [**Gary Johnson for the Libertarian Party**], or [**Jill Stein for the Green Party**]? **(Rotate candidate names in brackets.)**

**(If definitely vote and not sure or would not vote, ask:)** Toward which do you lean?

**(If already voted and not sure, ask:)** Do you just not want to tell, or do you not remember?

	First choice	Lean	**Total**
Hillary Clinton	43	1	44
Donald Trump	42	1	43
Gary Johnson	5	1	6
Jill Stein	2	-	2
Other/would not vote (VOL)	1	-	-
Not sure/don't remember	3	2	2
Don't want to tell	3	-	3

**(If definitely vote, ask:)** If the elections for the U.S. House of Representatives were being held today, which party's candidate would you vote for in your congressional district: The [DEMOCRATIC] candidate or the [REPUBLICAN] candidate? **(If not sure, ask:)** Which way are you leaning—toward the [REPUBLICAN] candidate or the [DEMOCRATIC] candidate? **(Alternate party names each interview.)**

**(If already voted, ask:)** In the election for the U.S. House of Representatives, for which party's candidate did you vote—the [DEMOCRATIC] candidate or the [REPUBLICAN] candidate? **(Alternate party names each interview.) (If not sure, ask:)** Do you just not want to tell, or do you not remember?

45	Democratic candidate
1	Lean Democratic candidate
43	Republican candidate
1	Lean Republican candidate
1	Other (VOL)
7	Not sure/don't remember
2	Don't want to tell

**(If definitely vote, ask:)** If the general election for U.S. Senate were held today, and the candidates were [**Deborah Ross for the Democrats**] and [**Richard Burr for the Republicans**], for whom would you vote? **(Alternate candidate names every other interview.)**

**(If already voted, ask:)** In the election for U.S. Senate, for whom did you vote—[**Deborah Ross for the Democrats**] or [**Richard Burr for the Republicans**]? **(Alternate candidate names each interview.) (If not sure, ask:)** Do you just not want to tell, or do you not remember?

46	Deborah Ross
44	Richard Burr
2	Other/would not vote (VOL)
7	Not sure/don't remember
2	Don't want to tell

**(If definitely vote, ask:)** If the general election for North Carolina governor were held today, and the candidates were [Roy Cooper for the Democrats] and [Pat McCrory for the Republicans], for whom would you vote? **(Alternate candidate names every other interview.)**

**(If already voted, ask:)** In the election for governor, for whom did you vote—[Roy Cooper for the Democrats] or [Pat McCrory for the Republicans]? **(Alternate candidate names each interview.)** **(If not sure, ask:)** Do you just not want to tell, or do you not remember?

- 50 Roy Cooper
- 44 Pat McCrory
- 1 Other/would not vote (VOL)
- 3 Not sure/don't remember
- 2 Don't want to tell

Do you think things in the state of North Carolina are headed in the right direction, or have they gotten off on the wrong track?

- 34 Right direction
- 58 Wrong track
- 8 Not sure

Which of the following do you see as the most important issue facing North Carolina right now? **(Read list. Rotate.)**

- 5 Immigration
- 11 Health care
- 3 Climate change
- 7 Terrorist threat from the Islamic State, also known as ISIS
- 5 Taxes
- 31 The economy
- 16 Race relations
- 1 Trade
- 15 Laws about accommodations for gay and transgender residents of North Carolina
- 2 Other (VOL) (specify:)
- 2 None of these (VOL)
- 1 Not sure

**[Personalities]**

Now, I'm going to mention some people and groups in the news recently. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

	Net Fav	Net Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
<b>Barack Obama</b> , president of the United States	49	48	35	15	14	34	3
<b>Bill Clinton</b> , former president of the United States	49	45	24	26	15	30	5
<b>Hillary Clinton</b> , the Democratic nominee for president	46	52	25	21	9	43	3
<b>Donald Trump</b> , the Republican nominee for president	44	53	24	20	8	44	3
<b>Tim Kaine</b> , Democratic nominee for vice president and U.S. senator from Virginia	42	35	20	22	14	21	23
<b>Mike Pence</b> , Republican nominee for vice president and governor of Indiana	46	34	26	20	14	20	21
<b>Richard Burr</b> , U.S. senator	43	32	15	28	17	15	25
<b>Pat McCrory</b> , governor	49	44	25	24	14	30	8
<b>Roy Cooper</b> , candidate for governor	45	35	20	25	16	19	20
<b>Deborah Ross</b> , candidate for U.S. Senate	39	30	15	24	15	15	31
<b>Gary Johnson</b> , the Libertarian Party nominee for president	19	47	5	14	25	23	34
<b>Jill Stein</b> , the Green Party nominee for president	15	39	3	11	18	21	46

Now, I'm going to mention some concerns that political opponents have expressed about Donald Trump. For each, please tell me if this is something that bothers you a lot, a little, or not at all. (Rotate.)

	Bothers A lot	Bothers A little	Bothers Not at all	Not Sure
Trump's decision not to release his tax returns	45	13	41	1
Trump's leadership of the so-called birther movement, questioning whether Barack Obama was born in the U.S. and therefore eligible to be president	43	12	44	1
Trump's use of his charitable foundation's money to settle lawsuits against his companies, which is not a charitable purpose	48	18	28	6
Trump's treatment of women, including a Miss Universe winner, whom he allegedly called "Miss Piggy" after she gained weight	51	14	33	1
Trump's criticism of a reporter that was seen as mocking the reporter's physical disability	56	20	20	3

Now, I'm going to mention some concerns that political opponents have expressed about Hillary Clinton. For each, please tell me if this is something that bothers you a lot, a little, or not at all. **(Rotate.)**

	<b>Bothers A lot</b>	<b>Bothers A little</b>	<b>Bothers Not at all</b>	<b>Not Sure</b>
Clinton's handling of her private e-mail, which the FBI director called "extremely careless"	57	23	19	1
Clinton's long involvement with government making her part of the entrenched political system	42	22	34	3
Clinton's family's foundation accepted money from foreign governments when she was secretary of state	53	23	23	2
Clinton's handling of the Benghazi attack in which four Americans were killed while she was secretary of state	57	20	21	2
Clinton's handling of allegations of infidelity by her husband during his presidency, which some say allowed him to continue such behavior	31	16	50	2

North Carolina passed a law that limits anti-discrimination protection for gays and transgender people, which includes a provision requiring anyone using a government restroom to use the one consistent with the sex assigned to them at birth. This law has been cited as a reason some sports events have moved to cities outside North Carolina and some businesses have moved out of state. In your view, should this law be kept in place or repealed?

- 40 Kept in place
- 52 Repealed
- 8 Not sure

North Carolina passed a law to require voters to show a photo ID and to cut back early voting, among other things. A federal appeals court struck down this law, saying the goal was not stopping voter fraud but limiting black voter participation. Do you think the law was more about addressing voter fraud or more about suppressing black votes?

- 51 Addressing voter fraud
- 41 Suppressing black votes
- 9 Not sure

Thinking about the recent tensions between police, the black community, and protesters in Charlotte and other cities around the country, which candidate do you think would be the better president to help calm tensions between police and the black community—**[Hillary Clinton]** or **[Donald Trump]**? **(Alternate candidate names.)**

- 50 Hillary Clinton
- 38 Donald Trump
- 12 Not sure

Regardless of whom you will vote for, would you say the debate last Monday made you more supportive of **[Hillary Clinton]** or more supportive of **[Donald Trump]**? **(Alternate candidate names.)**

- 45 More supportive of Hillary Clinton
- 30 More supportive of Donald Trump
- 14 No change (VOL)
- 11 Not sure

What is your age?

- 7 Under 25
- 6 25 to 29
- 6 30 to 34
- 9 35 to 39
- 11 40 to 44
- 8 45 to 49
- 10 50 to 54
- 10 55 to 59
- 10 60 to 64
- 22 65 and over
- 1 Refused/not sure

In politics as of today, do you consider yourself a Republican, Democrat, or independent? **(If independent, ask:)** Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

- 30 Republican
- 7 Lean Republican
- 17 Totally independent
- 10 Lean Democrat
- 33 Democrat
- 1 Other (VOL)
- 2 Refused/not sure

What is the last grade of school you completed? **(Read list.)**

- 32 High school graduate or less
- 23 Some college (no degree)
- 11 Associate's (two-year) degree
- 18 Bachelor's (four-year) degree
- 14 Postgraduate work or degree
- 2 Refused/not sure

With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, or some other group? **(If not Hispanic, ask:)** Are you from a Latino, Hispanic, or Spanish-speaking background? **(If yes, code as Hispanic.)**

- 70 White
- 20 Black
- 5 Hispanic
- Asian
- 2 Other
- Multi-racial
- 3 Refused/not sure

Sex:

- 51 Male
- 49 Female

## Methodology

**October 4 (Bloomberg)** -- The Bloomberg Politics North Carolina Poll, conducted Sept. 29-Oct. 2 by Selzer & Co. of Des Moines, Iowa, is based on interviews with 805 North Carolina residents who say they will definitely vote or have already voted in the 2016 general election.

Interviewers with Quantel Research contacted 1,020 North Carolina adults with randomly selected landline and cell phone telephone numbers supplied by Survey Sampling International. Responses from the full probability sample were weighted by sex, age, race, and educational attainment to reflect the general population based on recent census data. Interviews were administered in English.

Percentages based on the subsample of 805 North Carolina likely voters may have a maximum margin of error of plus or minus 3.5 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 3.5 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

For media inquiries, contact TJ Ducklo at [tducklo1@bloomberg.net](mailto:tducklo1@bloomberg.net).

For additional technical information about this study, contact Michelle Yeoman at [myeoman@selzerco.com](mailto:myeoman@selzerco.com).

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