

Bloomberg Politics National Poll

SELZER & COMPANY

Study #2151

799 U.S. adults who are likely voters in the 2016 general election

November 4-6, 2016

Margin of error: ±3.5 percentage points

982 general population contacts weighted by age and race

Poll Questions

Percentages may not add to 100% due to rounding.

First, I just need to confirm in what state you live. **(If needed:)** People sometimes take their phone number when they move to another state, so we just need to determine what state I'm talking to.

How likely is it you will vote in the November general election for president and other offices—will you definitely vote, probably vote, might or might not vote, probably not vote, or have you already voted?

37	Already voted	Define as likely voter and Continue
63	Definitely vote	
-	Probably vote	
-	Might or might not vote	
-	Probably not vote	
-	Refused/not sure	

(If definitely vote, ask:) If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? **(Alternate candidate names every other interview.)**

(If already voted, ask:) In the election for president, for whom did you vote—[Hillary Clinton for the Democrats/Donald Trump for the Republicans], or for someone else? **(Rotate candidate names.) (If already voted and not sure, ask:)** Do you just not want to tell, or do you not remember?

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

	First choice	Lean	***Total***
Hillary Clinton	44	2	46
Donald Trump	42	1	43
Other/would not vote (VOL)	6	1	5
Not sure (don't remember)	3	1	1
Don't want to tell	5	-	5

Aug-16, Sep-16, Oct-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? **(Alternate candidate names every other interview.) (If not sure or would not vote, ask:)** Toward which do you lean?

Jun-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], and Gary Johnson* for the Libertarian Party, for whom would you vote? **(Rotate candidate names in brackets.) (If not sure, or would not vote, ask:)** Toward which do you lean?

Mar-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? **(Rotate candidate names in brackets.)**

	Results for all but March are first choice + lean.	Hillary Clinton	Donald Trump	Other/would not vote (VOL)	Not sure (don't remember)	Don't want to tell
Oct-16	n=1,006; MoE ±3.1pp	50	41	4	2	3
Sep-16	n=1,002; MoE ±3.1pp	46	46	3	2	n/a
Aug-16	n=749; MoE ±3.6pp	50	44	3	3	n/a
Jun-16*	n=750; MoE ±3.6pp	49	37	10	4	n/a
Mar-16	n=815; MoE ±3.4pp	54	36	n/a	9	n/a

*Totals for Gary Johnson in Jun-16 were added to "Other/Would not vote" for tracking the two-way race.

(If definitely vote, ask:) If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], and [Jill Stein for the Green Party], for whom would you vote? (Rotate candidate names in brackets.)

(If already voted, ask:) In the election for president, for whom did you vote—[Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], or [Jill Stein for the Green Party]? (Rotate candidate names in brackets.) **(If already voted and not sure, ask:)** Do you just not want to tell, or do you not remember?

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

	First choice	Lean	***Total***
Hillary Clinton	44	-	44
Donald Trump	41	-	41
Gary Johnson	4	-	4
Jill Stein	2	-	2
Would not vote (VOL)	3	-	3
Not sure (don't remember)	2	1	1
Don't want to tell	4	-	4

Aug-16, Sep-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], and [Jill Stein for the Green Party], for whom would you vote? (Rotate candidate names in brackets.) **(If not sure, or would not vote, ask:)** Toward which do you lean?

Jun-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], and Gary Johnson for the Libertarian Party, for whom would you vote? (Rotate candidate names in brackets.) **(If not sure, or would not vote, ask:)** Toward which do you lean?

	Results are first choice + lean totals.	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Would not vote (VOL)	Not sure (don't remember)	Don't want to tell
Oct-16	n=1,006; MoE: ±3.1pp	47	38	8	3	1	2	2
Sep-16	n=1,002; MoE: ±3.1 pp	41	43	8	4	1	1	2
Aug-16	n=749; MoE: ±3.6 pp	44	40	9	4	-	3	n/a
Jun-16	n=750; MoE: ±3.6 pp	49	37	9	n/a	1	4	n/a

If the elections for the U.S. House of Representatives were being held today, which party's candidate would you vote for in your congressional district: The [DEMOCRATIC] candidate or the [REPUBLICAN] candidate? **(If not sure, ask:)** Which way are you leaning—toward the [REPUBLICAN] candidate or the [DEMOCRATIC] candidate? (Alternate party names each interview.)

	Democratic candidate	Lean Democratic candidate	Republican candidate	Lean Republican candidate	Other (VOL)	Not sure
Nov-16	44	1	47	1	1	7
Oct-16	46	1	42	1	1	8
Sep-16	45	1	43	1	2	8
Aug-16	43	4	42	2	1	7

Now, I'm going to mention some people and groups in the news recently. [Previous wording: Now, I'd like to mention some major economic and political figures and groups.] For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

Likely voters only		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Barack Obama, president of the United States	Nov-16	54	45	39	15	13	32	1
	Oct-16	55	44	34	20	13	31	2
	Sep-16	51	48	31	20	13	34	1
	Aug-16	53	45	32	21	14	32	2
	Jun-16	54	44	33	21	12	32	1
	Mar-16	57	42	33	24	14	28	1
	Nov-15	47	51	20	27	21	30	3
	Sep-15	52	47	23	29	15	31	1
	Apr-15	51	47	21	30	16	31	2
	Dec-14	43	54	17	27	20	34	3
	Jun-14	45	53	19	26	16	37	2
Bill Clinton, former president of the United States	Nov-16	50	46	19	31	16	30	4
	Oct-16	50	47	17	33	19	28	3
	Sep-16	49	47	20	30	19	27	4
	Aug-16	52	44	23	29	19	25	4
	Jun-16	56	40	24	32	19	21	4
	Mar-16	58	38	25	34	19	19	4
	Nov-15	60	36	24	36	21	15	5
	Apr-15	60	33	22	39	18	14	7
Hillary Clinton, the Democratic nominee for president	Nov-16	46	51	22	23	10	42	3
	Oct-16	47	52	21	27	10	41	1
	Sep-16	42	56	18	24	15	41	2
	Aug-16	42	56	18	24	12	44	1
Hillary Clinton, the presumptive Democratic nominee for president	Jun-16	45	54	20	25	13	41	1
Hillary Clinton, former U.S. Secretary of State	Mar-16	44	54	19	26	17	37	2
	Nov-15	43	53	18	25	18	36	4
	Sep-15	40	56	12	28	18	38	4
	Apr-15	48	47	19	28	15	33	5
	Dec-14	51	45	20	31	16	29	4
Jun-14	51	44	22	28	17	27	5	
Donald Trump, the Republican nominee for president	Nov-16	41	57	23	18	13	44	2
	Oct-16	37	62	17	19	10	52	1
	Sep-16	42	56	22	21	12	43	2
	Aug-16	38	60	16	22	15	45	2
Donald Trump, the presumptive Republican nominee for president	Jun-16	33	65	12	21	13	52	2
Donald Trump, a businessman from New York	Mar-16	30	67	13	17	14	54	3
	Nov-15	35	61	12	23	20	41	4
	Sep-15	32	61	11	21	20	40	7
Tim Kaine, Democratic nominee for vice president and U.S. senator from Virginia	Nov-16	45	37	20	24	16	22	18
	Oct-16	41	39	15	26	16	23	20
	Sep-16	41	34	16	25	17	17	24
	Aug-16	44	30	16	28	17	13	26
Mike Pence, Republican nominee for vice president and governor of Indiana	Nov-16	49	39	29	20	16	23	11
	Oct-16	47	38	26	21	15	23	15
	Sep-16	43	35	19	24	15	20	22
	Aug-16	43	34	18	24	16	17	23

		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Michelle Obama , wife of President Barack Obama	Nov-16	58	37	42	16	13	24	5
	Oct-16	62	33	43	19	13	20	5
	Sep-16	58	36	38	20	15	21	7
	Aug-16	61	32	43	19	13	19	7
Paul Ryan , the speaker of the U.S. House of Representatives	Nov-16	40	43	8	32	25	18	17
	Oct-16	37	46	9	28	28	18	17
	Sep-16	43	44	11	32	28	17	13
	Aug-16	42	42	10	32	25	17	17
	Jun-16	43	44	13	30	25	20	13
Mar-16	41	41	11	29	24	17	18	
Paul Ryan , the new speaker of the U.S. House of Representatives	Nov-15	45	32	12	32	16	16	24
Joe Biden , vice president of the United States	Nov-16	56	38	32	23	16	22	7
	Jun-16	56	37	26	30	20	18	6
	Mar-16	58	37	22	35	18	18	6
	Sep-15	51	42	18	33	21	21	7
	Apr-15	47	44	13	34	21	23	8
John Kasich , governor of Ohio and former Republican candidate for president	Nov-16	37	36	9	28	21	15	27
John Kasich , governor of Ohio	Mar-16	49	33	14	35	22	11	18
	Nov-15	31	38	4	26	26	12	32

In politics as of today, do you consider yourself a Republican, Democrat, or independent? **(If independent, ask:)** Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

	Republican	Lean Republican	Totally independent	Lean Democrat	Democrat	Other (VOL)	Refused/not sure
Nov-16	28	9	18	8	34	1	2
Oct-16	29	9	15	10	35	1	1
Sep-16	28	10	19	8	32	1	2

Was there ever a time when you supported Hillary Clinton as your first choice? **(Asked only of those who do not currently support Clinton, n=451; MoE: ±4.6 percentage points.)**

- 8 Yes
- 90 No
- 2 Not sure

After the election, what do you think will be your outlook if your candidate does not win the presidency? **(Read options. Rotate.)**

- 34 Be cautiously optimistic and give the new president a chance
- 58 Be disappointed or even angry and vow to keep fighting
- 9 Not sure

If Donald Trump loses, which of the following do you think is the best path forward for the Republican Party nationally? **(Rotate list. Asked only of those who identify as Republican or independents who lean Republican, n=311; MoE: ±5.6 percentage points.)**

- 30 Nothing major should change
- 25 The party should become more moderate in its approach to policy issues and tone down harsh rhetoric on issues such as abortion, immigration, and gay marriage
- 37 The party should start from scratch, rename itself and reinvent what it stands for
- 9 Not sure

[Alternate next two questions every other interview.]

Do you think, if elected, Hillary Clinton's administration:

- 11 Will be largely free of major scandals
- 32 Might have a scandal or two to deal with
- 52 Will have many major scandals throughout her presidency
- 5 Not sure

Do you think, if elected, Donald Trump's administration:

- 14 Will be largely free of major scandals
- 33 Might have a scandal or two to deal with
- 48 Will have many major scandals throughout his presidency
- 5 Not sure

[Alternate next two questions every other interview.]

Hypothetically, if the general election were held today, and the candidates were [**Donald Trump for the Republicans**] and [**Barack Obama if he were allowed to run for a third term for the Democrats**], for whom would you vote? (**Alternate candidate names every other interview.**)

- 41 Donald Trump
- 53 Barack Obama
- 6 Not sure

Hypothetically, if the general election were held today, and the candidates were [**Hillary Clinton for the Democrats**] and [**Mitt Romney for the Republicans**], for whom would you vote? (**Alternate candidate names every other interview.**)

- 40 Hillary Clinton
- 50 Mitt Romney
- 10 Not sure

If Donald Trump loses the election and launches his own television network—maybe called “Trump TV,” is this something you would:

- 7 Definitely watch
- 11 Probably watch
- 19 Might or might not watch
- 60 Probably not watch
- 2 Not sure

Turning to the recent announcement by the FBI that it has uncovered more emails that may be related to Hillary Clinton's time as secretary of state, has this news: (**Asked only of those who either support her now or have supported her at some point; n=381. MoE: ±5.0 percentage points.**)

- 2 Caused you to change your vote and not support Hillary Clinton
- 1 Caused you to seriously consider changing your vote
- 26 Caused you to be uncomfortable, but does not affect your vote
- 70 Has not caused you any discomfort
- Had already voted (VOL)
- Had already decided to stop supporting Clinton (VOL)
- 2 Not sure

What is your age? (RECORD ACTUAL AGE AND CODE WITH APPROPRIATE AGE GROUP. IF RESPONDENT REFUSES, OFFER AGE GROUPS.)

	<25	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65+	R/NS
Nov-16	10	6	10	9	8	10	11	9	9	19	1
Oct-16	10	6	8	9	9	7	8	10	12	20	-
Sep-16	8	6	7	9	8	7	9	12	10	23	1

What is your age? (RECORD ACTUAL AGE AND CODE WITH APPROPRIATE AGE GROUP. IF RESPONDENT REFUSES, OFFER AGE GROUPS.)

	Under 25	25 to 29	30 to 34	35 to 44	45 to 54	55 to 64	65 and over	Refused/not sure
Nov-16	10	6	10	17	21	18	19	1
Oct-16	10	6	8	18	15	22	20	-
Sep-16	8	6	7	17	16	22	23	1
Aug-16	7	6	6	21	16	22	21	1
Jun-16	9	5	9	16	21	18	20	2
Mar-16	10	7	8	18	21	17	19	-
Nov-15	10	7	9	17	18	18	21	1
Sep-15	7	7	9	17	19	18	21	1
Apr-15	9	7	7	18	19	19	20	-
Dec-14	5	7	9	18	22	18	19	1
Jun-14	8	6	9	19	21	17	20	-

With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, or some other group? (If not Hispanic, ask:) Are you from a Latino, Hispanic, or Spanish-speaking background? (If yes, code in b. Then reclassify all into c.)

Addition of b/c in Nov-15	White	Black	Hispanic	Asian	Other	Multi-racial	Refused/not sure
Nov-16	70	11	10	3	4	1	2
Oct-16	69	13	10	3	3	-	2
Sep-16	71	11	10	2	2	1	2
Aug-16	69	13	8	3	5	-	2
Jun-16	68	12	10	2	4	1	3
Mar-16	68	12	12	2	3	1	2
Nov-15	70	11	11	3	2	3	-
Q110a: Sep-15	68	12	8	4	2	n/a	7
Apr-15	68	12	9	2	1	n/a	6
Dec-14	70	12	6	2	3	n/a	7
Jun-14	70	12	6	3	2	n/a	7

Sex:

	Male	Female
Nov-16	49	51
Oct-16	49	51
Sep-16	50	50
Aug-16	50	50
Jun-16	51	49
Mar-16	48	52
Nov-15	51	49
Sep-15	51	49
Apr-15	52	48
Dec-14	48	52
Jun-14	50	50

TWO-WAY PRESIDENTIAL HORSERACE FIRST CHOICE PLUS LEANERS

	Total	SEX		AGE			SNRS	PID			EDU		RACE	
		M	F	<35	35-54	55+	65+	REP+LN	DEM+LN	IND	<COLL DEG	COLL DEG+	WHT	NON
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CLINTON	46%	39%	51%	50%	45%	43%	41%	5%	86%	38%	40%	52%	38%	63%
TRUMP	43%	50%	36%	35%	45%	47%	48%	85%	6%	44%	48%	37%	50%	26%
OTH/WONT VOTE	5%	6%	5%	8%	5%	4%	3%	6%	3%	10%	5%	6%	6%	4%
NS/DONT REMEMBER	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%
DONT WANT TO TELL	5%	3%	6%	5%	4%	6%	6%	3%	4%	6%	6%	4%	5%	6%

Compared to subsamples of likely voters in the 2016 general election in the following studies:

Study #2148 1,006 likely voters	October 14-17, 2016 Margin of error: ± 3.1 percentage points
Study #2143 1,002 likely voters	September 21-24, 2016 Margin of error: ± 3.1 percentage points
Study #2142 749 likely voters	August 5-8, 2016 Margin of error ± 3.6 percentage points
Study #2140 750 likely voters	June 10-13, 2016 Margin of error ± 3.6 percentage points
Study #2136 815 likely voters	March 19-22, 2016 Margin of error ± 3.4 percentage points
Study #2129 781 likely voters	November 15-17, 2015 Margin of error ± 3.5 percentage points
Study #2126 801 likely voters	September 18-21, 2015 Margin of error ± 3.5 percentage points
Study #2117 804 likely voters	April 6-8, 2015 Margin of error ± 3.5 percentage points
Study #2110 753 likely voters	December 3-5, 2014 Margin of error ± 3.6 percentage points
Study #2102 723 likely voters	June 6-9, 2014 Margin of error ± 3.6 percentage points

Methodology

November 7 (Bloomberg) -- The Bloomberg Politics Poll, conducted Nov. 4-6 for Bloomberg Politics by Selzer & Co. of Des Moines, IA, is based on interviews with 799 U.S. adults ages 18 or older who say they will definitely vote or have already voted in the 2016 general election.

Interviewers with Quantel Research contacted 982 U.S. adults with randomly selected landline and cell phone numbers supplied by Survey Sampling International. Responses from the full probability sample were weighted by age and race to reflect the general population based on recent census data. Interviews were administered in English.

Percentages based on the subsample of 799 likely voters in the 2016 general election may have a maximum margin of error of plus or minus 3.5 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20 times, the findings would not vary from the percentages shown here by more than plus or minus 3.5 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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