(b) (6)

CIV USAF HAF SAF/SP

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:08 PM

To: CIV USAF HAF SAF/SP

Subject: email attachment from 17 Jan 2020

Attachments: SPACE FORCE NEW CONCEPTS - 1-17-2020.pptx

Follow Up Flag: Follow up Flag Status: Flagged

Email attachment from 17 Jan 2020. Could not open email.

(b) (6)

Chief, Air Force Uniform Office 1901 10th Street, Bldg 63, Area B WPAFB, OH 45433

Office (b) (6)

Cell/ Telework (b) (6)

From: Myers, LaDonna L CIV (USA) GS-13 USAF HAF SAF/SP To: COL USARMY HODA DCS G-3-5-7 (USA) Subject: Fwd: New USSF nametapes Thursday, January 16, 2020 7:39:25 AM Date: Blue it is LaDonna L. Myers Director of Staff OCSO, Establishment Team The Pentagon, 1E868 Office: 703.697.7812 iPhone: (b) (6) LaDonna.l.myers.civ@mail.mil From: "Thompson, David D Lt Gen USAF AFSPC/CV (USA)" <david.d.thompson3.mil@mail.mil> Date: Thursday, January 16, 2020 at 7:15:57 AM To: "Mulcahy, Patricia SES USAF SAF-MR (USA)" < patricia.mulcahy.civ@mail.mil >, "Dunn, Troy (b) (6) Pease. Marcianna J Maj USAF (USA)" @mail.mil>, ' @mail.mil>, "Myers, LaDonna L CIV (USA)" USAF AF-A1 (USA)" **<(b)** (6) <ladonna.l.mvers.civ@mail.mil>, CIV USARMY HQDA TIOH (USA)" CIV USAF AFLCMC ACS (USA)" @mail.mil>. CIV (USA)" < @us.af.mil>, ' @us.af.mil> Cc: "Truesdale, Lisa M SES USAF AF-A1 (USA)" < lisa.m.truesdale.civ@mail.mil >, "Anderson, Brian A Col USAF AF-A1 (USA)" < brian.a.anderson4.mil@mail.mil >, " Maj USAF SAF-PA (USA)" **<**□ @mail.mil>, " Maj USAF AF-A1 (USA)" < <u>@mail.mil</u>>, '(b) (6 Maj USAF (USA)" (6) @us.af.mil>, ' CIV USAF (USA)" <u>@mail.mil</u>>, '(**6**) Maj USAF USSPACECOM J0 @us.af.mil>, ' Lt Col USAF AFSPC/CV (USA)" @mail.mil>, '(6) Lt Col USAF AFSPC/CV (USA)" @mail.mil>, "Crosier, Clinton E Maj Gen USAF (USA)" <clinton.e.crosier.mil@mail.mil>, "Hollywood, Bruce E CIV USAF AFSPC/CV (USA)" <bruce.e.hollvwood.civ@mail.mil>, "Rego, Robert D HOE STRATCOM JOCC (USA)" <robert.d.rego.civ@mail.mil>, "Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA)" < edward.w.thomas18.mil@mail.mil> Subject: RE: New USSF nametapes Team. Please stand down. The right (small!) group of folks has it. VR, LG T ----Original Message----From: Mulcahy, Patricia SES USAF SAF-MR (USA)

<patricia.mulcahy.civ@mail.mil>

```
Sent: Thursday, January 16, 2020 6:42 AM
To: Dunn, Troy E Brig Gen USAF AF-A1 (USA) < troy.e.dunn2.mil@mail.mil>;
                                           Maj USAF (USA) <
                                                                                                                                           @mail.mil>;
                        CIV USAF AF-A1 (USA) <
                                                                                                                                     @mail.mil>; Myers,
LaDonna L CIV (USA) < ladonna.l.myers.civ@mail.mil>; (6)
USARMY HQDA TIOH (USA) (6)
                                                                                                                           <u>@mail.mil</u>>; (b) (6
                                                                                                                                                                                           CIV
USAF AFLCMC ACS (USA) <
                                                                                                   @us.af.mil>; (6)
(USA) < 6
                                                          @us.af.mil>
Cc: Thompson, David D Lt Gen USAF AFSPC/CV (USA)
<a href="mail.mil"><david.d.thompson3.mil@mail.mil</a>>; Truesdale, Lisa M SES USAF AF-A1 (USA)
<a href="mailto:square: 1.5"><a href="mailto:square: 1.5"><a href="mailto:square: 1.5"><a href="mailto:square: 1.5">square: 1.5"><a href="mailto:square: 1.5">square: 1.5">squ
<<u>brian.a.anderson4.mil@mail.mil</u>>;
                                                                                                                             Maj USAF SAF-PA (USA)
                                                         @mail.mil>;
                                                                                                                                  Maj USAF AF-A1 (USA)
                                                 @mail.mil>;
                                                                                                                        Maj USAF (USA)
                                      @us.af.mil>; (b) (6
                                                                                                            CIV USAF (USA)
                                             @mail.mil>; (b)
                                                                                                                                        Maj USAF USSPACECOM
J0 (USA) < (b) (6)
                                                                                                                                       Lt Col USAF
                                                               @us.af.mil>:
AFSPC/CV (USA) <
                                                                                             <u>@mail.mil</u>>; (b)
USAF AFSPC/CV (USA) <
                                                                                                                      @mail.mil>: Crosier, Clinton E
Maj Gen USAF (USA) < clinton.e.crosier.mil@mail.mil>; Hollywood, Bruce E CIV
USAF AFSPC/CV (USA) <br/>
| bruce.e.hollywood.civ@mail.mil >; Rego, Robert D HQE
STRATCOM JOCC (USA) <robert.d.rego.civ@mail.mil>; Thomas, Edward W (Ed) JR
Brig Gen USAF SAF-PA (USA) < edward.w.thomas18.mil@mail.mil>
Subject: RE: New USSF nametapes
Thanks so much, Troy -- please advise as soon possible! Regards, PM
----Original Message----
From: Dunn, Troy E Brig Gen USAF AF-A1 (USA) < troy.e.dunn2.mil@mail.mil>
Sent: Wednesday, January 15, 2020 10:17 PM
To: (b) (6)
                                                    Maj USAF (USA) (b) (6
                                                                                                                                                     @mail.mil>;
                                            CIV USAF AF-A1 (USA)
                                                                                                                                                         @mail.mil>;
Myers, LaDonna L CIV (USA) < ladonna.l.mvers.civ@mail.mil>; 6
CIV USARMY HQDA TIOH (USA) < (6)
                                                                                                                                      @mail.mil>;
                                                                                                                                                                                                      CIV
USAF AFLCMC ACS (USA) (6)
                                                                                                   @us.af.mil>;
                                                                                                                                                                               CIV
(USA) <
                                                           @us.af.mil>
Cc: Thompson, David D Lt Gen USAF AFSPC/CV (USA)
<a href="mail.mil"><a href="mail
<patricia.mulcahy.civ@mail.mil>; Truesdale, Lisa M SES USAF AF-A1 (USA)
Iisa.m.truesdale.civ@mail.mil; Anderson, Brian A Col USAF AF-A1 (USA)
<br/>brian.a.anderson4.mil@mail.mil>; (6)
                                                                                                                            Maj USAF SAF-PA (USA)
                                                         @mail.mil>; (b) (6)
                                                                                                                                  Maj USAF AF-A1 (USA)
                                                  @mail.mil>;
                                                                                                                        Maj USAF (USA)
                                      @us.af.mil>; (b) (6)
                                                                                                            CIV USAF (USA)
                                             @mail.mil>;
                                                                                                                                        Maj USAF USSPACECOM
J0 (USA) < (b)
                                                               @us.af.mil>:
                                                                                                                                        Lt Col USAF
AFSPC/CV (USA) <
                                                                                             @mail.mil>;
                                                                                                                                                                           Lt Col
USAF AFSPC/CV (USA) < 6
                                                                                                                      <u>@mail.mil</u>>; Crosier, Clinton E
Maj Gen USAF (USA) <<u>clinton.e.crosier.mil@mail.mil</u>>; Hollywood, Bruce E CIV
USAF AFSPC/CV (USA) <br/>
| bruce.e.hollywood.civ@mail.mil >; Rego, Robert D HQE
```

STRATCOM JOCC (USA) <<u>robert.d.rego.civ@mail.mil</u>>; Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA) <<u>edward.w.thomas18.mil@mail.mil</u>> Subject: RE: New USSF nametapes

(b) (6) , connecting 3 key players. Recommend they get on the horn soonest to discuss. LaDonna from SF staff (b) (6) in AF Uniform Office. (b) (6) at Institute of Heraldry. LaDonna was able to get the name, rank, and SF tape done for POTUS meeting. from AF policy office will advise as required (+ at AFMC/A4).

LaDonna (b) (6) , huddle for immediate action and report back to Skinny down follow-on response to smaller audience.

(b) (6) , please consult with the team and advise accordingly.

This is history in the making, and we get to play a part! Imagine the stories we'll get to tell future generations and to say we were there. Can't wait to read about this in textbooks on American history. What an honor! For now, immediate action please.

td

```
Maj USAF (USA) < (6)
                                                           @mail.mil>
From:
Sent: Wednesday, January 15, 2020 9:45 PM
                          Maj USAF USSPACECOM J0 (USA)
To: (6)
                                           Lt Col USAF AFSPC/CV (USA)
                                                Lt Col USAF AFSPC/CV
                  @mail.mil>;
                            @mail.mil>; Dunn, Troy E Brig Gen USAF AF-A1
(USA) <trov.e.dunn2.mil@mail.mil>; Crosier, Clinton E Maj Gen USAF (USA)
<<u>clinton.e.crosier.mil@mail.mil</u>>; Rego, Robert D HQE STRATCOM J0CC (USA)
<robert.d.rego.civ@mail.mil>; Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA
(USA) <edward.w.thomas18.mil@mail.mil>; Hollywood, Bruce E CIV USAF AFSPC/CV
(USA) <br/>
bruce.e.hollywood.civ@mail.mil>
Cc:
                  CIV USAF (USA) <emilee.w.burns.civ@mail.mil>; (6)
       Maj USAF (USA) (b) (6)
                                      <u>@us.af.mil</u>>; (b) (6)
                                                                   Maj
USAF SAF-PA (USA) <
                                          <u>@mail.mil</u>>; (b) (6 (b)
                                     @mail.mil>; Thompson, David D Lt Gen
USAF AF-A1 (USA) <
USAF AFSPC/CV (USA) < david.d.thompson3.mil@mail.mil>
Subject: Re: New USSF nametapes
```

Maj

Looping in a few POCs that have vis on this issue.

Team, please see below for a quick turn request for Gen Raymond.

V/R,

Maj (b) (6)

```
Maj USSF SPOC USSPACECOM/CCA"
              @us.af.mil <mailto:
                                             @us.af.mil>>
Date: Wednesday, January 15, 2020 at 9:28:22 PM
                   Lt Col USAF AFSPC/CV (USA)"
                                                   @mail.mil>>,
                  @mail.mil <mailto:
                 Lt Col USAF AFSPC/CV (USA)"
                     @mail.mil <mailto:
                                                          @mail.mil>>
                   Maj USAF (USA)" <
                                                        @mail.mil
                                                    CIV USAF (USA)"
                         @mail.mil>>
                                                @mail.mil>>,
                @mail.mil <mailto:
                                              @us.af.mil
               Maj USAF (USA)" <
                   @us.af.mil>>
Subject: FW: New USSF nametapes
```

Team-

Who did the uniform mockups for POTUS meeting today? We need help seeing if we can get a quick turn on a uniform for Gen Raymond...

Any/all help is greatly appreciated.

Thank you!

V/r,

Sent with BlackBerry Work (www.blackberry.com < http://www.blackberry.com >)

Not sure if Gen Raymond already reached out to you, but he wanted to see the possibility of getting his uniform turned to the blue thread stitch that was chosen by POTUS today ASAP.... Technically we have the name, rank, and Space Force tape-but would have to have the badges in blue thread as well.

I know your team got the samples done at the pentagon, wanted to see the possibility of updating his uniform by Friday.

If you could point us in the right direction of a good POC to work with on this-would be greatly appreciated.

Sent with BlackBerry Work (www.blackberry.com>)

USSF UNIFORM CONCEPTS by AFUO

US SPACE FORCE

UNCLASSIFIED//FOR OFFICIAL USE ONLY

(b) (6) CIV USAF HAF SAF/SP

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:30 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -5
Attachments: January 2020- USSF Design Concepts-5.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

Let me know if you receive

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 2:53 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF

AFMC AFLCMC/WNU < (b) (6) >; (b) (6) Lt Col USAF AFMC AFLCMC/WNU < (b) (6) >; (b) (6) GS-14 USAF HAF AF/AF/A1P < (b) (6)

Subject: FOUO\\Space Force Uniform Concepts -5

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We can also complete concept illustrations if that is preferred.

(b) (6)

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433

Office: (b) (6) Mobile: (b) (6)

(b) (6)

UNIFORM PROPOSALS 2020

US SPACE FORCE

UNCLASSIFIED//FOR OFFICIAL USE ONLY / DISTRIBUTION D. Distribution authorized to Department of Defense and U.S. DoD contractors only; Premature Dissemination; 14 January 2020. Other request for this document shall be referred to AFLCMC/WNU, 1901 10th Street, Wright-Patterson AFB, OH 45433.









Space Force Uniform Development Cost and Schedule Estimate

Ms. (b) (6)
Air Force Uniform Office (AFUO), Chief
(b) (6)
(b) (6)



Assumptions





AFLCMC... Providing the Warfighter's Edge

Uniform Design Assumptions

- Utilizing existing OCP Uniform with Space Force (SF) specific rank & insignia
- Utilize form, fit and fabrics of existing AF Service Dress Trousers, Slacks, Skirt, Shirt, Necktab, Necktie, and Cap in new Space Force custom shades
- Utilize form, fit and fabrics of existing AF Service Dress Coat with SF specific design elements, i.e. pocket, belt, collar
- SF uniforms will be Berry Amendment compliant

Resource Assumption

 Additional resources will be provided to AFUO to support development of SF uniform items concurrently with existing AF requirements

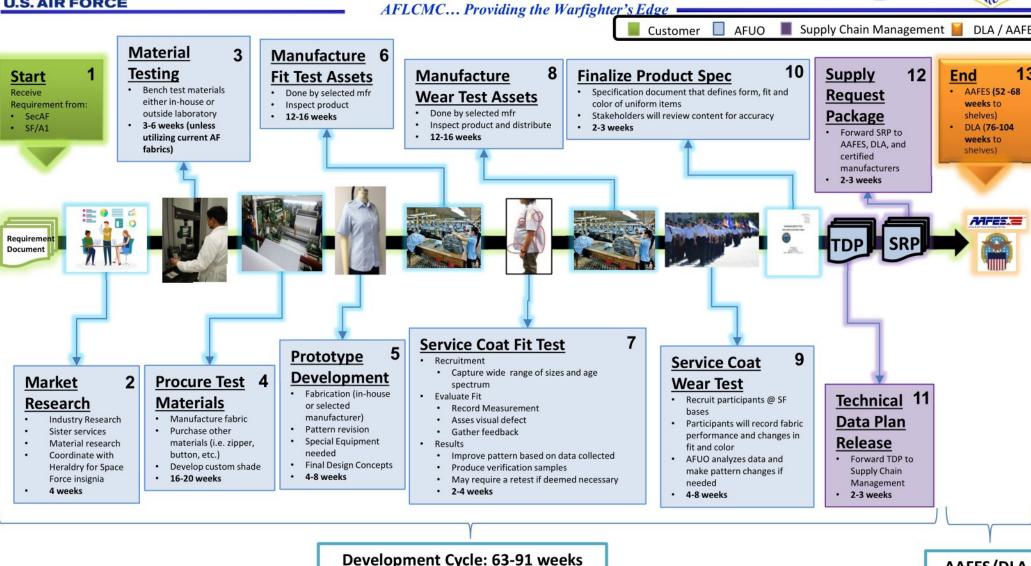


SF Service Dress Uniform Development Schedule





AAFES/DLA Lead time: 52-104 weeks



Unique design of SF Service Dress Coat accounts for majority development effort



SF Service Dress Uniform Development Cost Estimate





AFLCMC... Providing the Warfighter's Edge

Non-recurring cost for design and development: \$1.697M

- Coat, Men's & Women's: \$400K
- Maternity Service Dress Ensemble \$250K
- Lightweight Jacket, Men's & Women's \$250K
- Shirt, Men's & Women's Long Sleeve/Short Sleeve: \$150K
- Optional Items, i.e. Sweater: \$150K
- Men's Trousers: \$140K
- Women's Slacks: \$140K
- Women's Skirt: \$120K
- Service Dress Hat, Men's & Women's: \$100K
- Cap, Men's & Women's: \$40K
- Accessories: \$25K
- Rank/Insignia: \$ 31.5K

Notes:

- 1. Does not include cost of additional AFUO staff if required
- 2. Cost derived from ongoing AF uniform improvement projects



SF OCP Development Cost Estimate





AFLCMC... Providing the Warfighter's Edge

Projected costs to modify existing AF OCP rank/insignia and patches into SF color scheme:

| Action | Amount |
|---|----------|
| Develop Rank/Insignia with new thread color | \$19.75K |
| Patch Development | \$13.75K |
| Total Non-Recurring cost | \$33.5K |

Note: Above costs derived from AF effort to transition to OCP uniform; AF actual non-recurring cost for design and development of new rank/insignia and patches was \$670K



SF/A1 Uniform Requirements Letter





AFLCMC... Providing the Warfighter's Edge

Recommended information to be included in the SF Uniform Requirements Letter:

- Specific Uniform Item List
- User/Performance Requirements
- Color/Visual Requirements
- Heraldry/Insignia
- Cost Target
- Schedule Target
- Procurement Strategy (AAFES and/or DLA)
- Expected Overall Uniform Demand



Current AF Uniform Projects





AFLCMC... Providing the Warfighter's Edge

- 1. Modernized Physical Training Gear
- 2. Female 2-Piece Flight Duty Uniform
- 3. Maternity Flight Duty Uniform
- 4. Improved Thermal Burden Flight Suit Material Study
- 5. Mess Dress Women's Slacks
- 6. Service Dress Skirt (design improvement)
- 7. Women's Service Dress Slacks (design improvement)
- 8. Maternity Service Dress Shirt (design improvement)
- 9. Men's Service Dress Trousers (design improvement)
- 10. Fire Retardant/No Melt No Drip Undergarment List
- 11. Maternity Service Dress Ensemble



AFUO Constraints and Decisions Requested





AFLCMC... Providing the Warfighter's Edge

AFUO resource constraints:

- Currently only staffed for AF requirements
- If tasked to execute SF requirements now, AF/A1 will need to prioritize/suspend some existing AF uniform projects

Decisions requested:

- ☐ Projected SF uniform requirements letter release date
- □ Will AFUO assume long term SF uniform program management or will a separate SFUO be established?

(b) (6)

CIV USAF HAF SAF/SP

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:36 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -1
Attachments: January 2020- USSF Design Concepts-1.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 1:46 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF

AFMC AFLCMC/WNU <(b) (6) <(b) (6) >; (b)

Lt Col USAF AFMC AFLCMC/WNU

GS-14 USAF HAF AF/AF/A1P < (b) (6)

>; <mark>(b) (6)</mark>

Subject: FOUO\\Space Force Uniform Concepts -1

CIV USAF AFLCMC ACS (USA)

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Mr. Rego/Ms. Myers,

Air Force Uniform Office has team of professional clothing designers, pattern makers, and textile engineers with both industry clothing design experience as well as military uniform experience, strong working relationships with U.S. textile/clothing production industry, and experience with meeting the legal requirements, such as the Berry Amendment.

Our AF design team has industry experience creating for many brands such as:

Isaac Mizrahi Virgin America Baby Phat Delta Airlines

Ed Hardy South West Airlines
Land's End Continental Airlines
Theory New York City Transit

Banana Republic MLB
Dylan George NFL
Abbot Main NHL
Saks Fifth Avenue/Private Label Disney

Dillards's/Private Label American Airlines
Macy's/Private Label Vera Bradley
Kohl's/Private Label Mary Kay

The AF Uniform Office utilizes an Advisory and Assistance Services (A&AS) Contract for manpower and services. We have an Other Direct Cost (ODC) line on that contract to support the purchases of fabric, prototypes, and test assets. The

purchasing is done by our support contactor, PE Systems, who is able to secure contracts and purchase orders in 1-2 days. This allows us to be much more aggressive in our development schedule than if we were using Government contracting. A limitation to the ODC is that it cannot be utilized for initial or sustained fielding.

We look forward to working together on development of Space Force Uniforms. I have attached some concepts that the team has developed for initial review. Due to the size of the files I will need to send them in multiple emails. As you can see by the variations, each concept can be modified in many ways such as color, details, and shape. Once you get a chance to review/share the concepts, I would love to discuss how we may continue our efforts to develop a final design.

V/r,

(b) (6)

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433

Office: (b) (6)
Mobile: (b) (6)

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:32 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -2
Attachments: January 2020- USSF Design Concepts-2.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 2:32 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6)

AFMC AFLCMC/WNU < (b) (6) >; (b) (6) Lt Col USAF AFMC AFLCMC/WNU < (b) (6) >; (b) (6) GS-14 USAF HAF AF/AF/A1P < (b) (6)

Subject: FOUO\\Space Force Uniform Concepts -2

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Additional Space Force concepts

(b) (6)

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433

Office: (b) (6)
Mobile: (b) (6)

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:31 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -2
Attachments: January 2020- USSF Design Concepts-2.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 2:43 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: (b) (6) >; VARCARCEL, EMILIO NH-04 USAF

AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF AFMC AFLCMC/WNU

<(b) (6) Lt Col USAF AFMC AFLCMC/WNU <(b) (6) >

Subject: FOUO\\Space Force Uniform Concepts -2

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Additional Space Force concepts

(b) (6)

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433

Office: (b) (6)
Mobile: (b) (6)

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:35 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -3
Attachments: January 2020- USSF Design Concepts-3.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 1:52 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF

AFMC AFLCMC/WNU < (b) (6)

Lt Col USAF AFMC AFLCMC/WNU GS-14 USAF HAF AF/AF/A1P < (b) (6)

GS-14 USAF HAF AF/AF/AIP

>; (b) (6)

CIV USAF AFLCMC ACS (USA) < (b) (6)
Subject: FOUO\\Space Force Uniform Concepts -3

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Additional Space Force concepts

(b) (6)

<(b) (6)

AF Uniform Office Chief, NH-03
AFLCMC/WNU

1901 10th Street, Bldg 63, Area B

Wright-Patterson, OH 45433

Office: (b) (6) Mobile: (b) (6

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:34 PM

To: CIV USAF HAF SAF/SP
Subject: FW: FOUO\\Space Force Uniform Concepts -4A
Attachments: January 2020- USSF Design Concepts-4.pdf

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: (b) (6) NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Friday, January 17, 2020 2:31 PM

To: REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>; MYERS, LADONNA L GS-15 USAF HAF AF/DSP

<ladonna.myers@us.af.mil>

Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6)

AFMC AFLCMC/WNU < (b) (6) >; (b) (6) Lt Col USAF AFMC AFLCMC/WNU < (b) (6) | GS-14 USAF HAF AF/A1P < (b) (6) |

Subject: FOUO\\Space Force Uniform Concepts -4A

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Had to add additional concept to concepts 4 email

(b) (6)

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433

Office: (b) (6) Mobile: (b) (6)

CIV USAF HAF SAF/SP

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 4:36 PM

To: CIV USAF HAF SAF/SP Subject: FW: FOUO\\Space Force Uniform Concepts -4A

Signed By:

Follow up Follow Up Flag: Flag Status: Flagged

From: Myers, LaDonna L CIV (USA) < ladonna.l.myers.civ@mail.mil> Sent: Friday, January 17, 2020 4:13 PM To: (b) (6) C NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance < (6) >; REGO, ROBERT D HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil> Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF AFMC AFLCMC/WNU < (6) Lt Col USAF AFMC AFLCMC/WNU GS-14 USAF HAF AF/AF/A1P Subject: RE: FOUO\\Space Force Uniform Concepts -4A

Thank you! I was just on the phone with Emilio. Understood.

NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance < (6) From: (b) (6) Sent: Friday, January 17, 2020 3:59 PM

To: Myers, LaDonna L CIV (USA) < ladonna.l.myers.civ@mail.mil>; Rego, Robert D HQE STRATCOM JOCC (USA)

<robert.d.rego.civ@mail.mil>

Cc: Varcarcel, Emilio CIV USAF AFLCMC (USA) <emilio.varcarcel@us.af.mil>; (b) (6) Lt Col USAF SAF-AQ (USA)

Lt Col USAF AFLCMC (USA) < CIV USAF AF-A1 (USA) < 6

Subject: RE: FOUO\\Space Force Uniform Concepts -4A

Ms. Myers,

The rank can be switched to another rank or removed. We do not have any guidance on Space Force rank and wanted to show that rank placement was an option.

1

All of the concepts have the ability to be modified and combined. This was simply an opportunity to send you many different concept inspirations.

V/r,

Mobile:

AF Uniform Office Chief, NH-03 AFLCMC/WNU 1901 10th Street, Bldg 63, Area B Wright-Patterson, OH 45433 Office:



```
From: Myers, LaDonna L CIV (USA) < ladonna.l.myers.civ@mail.mil>
Sent: Friday, January 17, 2020 3:10 PM
                 NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance < (6)
                                                                                           >; REGO, ROBERT D
HQE USAF HAF SAF/SP <robert.rego.1@us.af.mil>
Cc: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>; (b) (6)
                                                                                                   Lt Col USAF
AFMC AFLCMC/WNU < 6
                                             >; (b) (6)
                                                                 Lt Col USAF AFMC AFLCMC/WNU
                                               GS-14 USAF HAF AF/AF/A1P < (b) (6)
<(b) (6)
Subject: RE: FOUO\\Space Force Uniform Concepts -4A
Thanks (b) (6)
Question: Is there a requirement for the sketches to use/depict the "Air Force" enlisted ranks?
From: (b) (6)
                    NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance
Sent: Friday, January 17, 2020 2:31 PM
To: Rego, Robert D HQE STRATCOM JOCC (USA) < robert.d.rego.civ@mail.mil >; Myers, LaDonna L CIV (USA)
<ladonna.l.myers.civ@mail.mil>
Cc: Varcarcel, Emilio CIV USAF AFLCMC (USA) < emilio.varcarcel@us.af.mil >; (6)
                                                                                    Lt Col USAF SAF-AQ (USA)
                                                  Lt Col USAF AFLCMC (USA)
                CIV USAF AF-A1 (USA) < (b) (6)
Subject: FOUO\\Space Force Uniform Concepts -4A
This e-mail contains FOR OFFICIAL USE ONLY (FOUO)
Had to add additional concept to concepts 4 email
(b) (6)
AF Uniform Office Chief, NH-03
AFLCMC/WNU
1901 10th Street, Bldg 63, Area B
Wright-Patterson, OH 45433
Office: (b) (6)
Mobile: (b)
```

(b) (6)

CIV USAF HAF SAF/SP

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 10:43 AM

To: CIV USAF HAF SAF/SP Subject: FW: Space Force Uniform Development Slides

Attachments: Space Force Product Development Cost Schedule_Jan2020.pptx

Signed By: (b) (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil>

Sent: Monday, January 6, 2020 4:38 PM

To: WAUGH, PAUL C SES USAF AFMC AFLCMC/WN <paul.waugh.1@us.af.mil>

Cc: KIRKWOOD, LEA T Col USAF AFMC AFLCMC/WN <lea.kirkwood@us.af.mil>; MARTINI, MICHAEL J Col USAF AFMC

AFLCMC/WN <michael.martini.1@us.af.mil>; (b) (6)

Lt Col USAF AFMC AFLCMC/WNU

Lt Col USAF AFMC AFLCMC/WNU (b) (6) >; (b) (6) CMSgt USAF AFMC AFLCMC/WNU (b) (6) >; (b) (6) SS-09 USAF AFMC AFLCMC/WNU (b) (6) >;

Subject: FW: Space Force Uniform Development Slides

Sir,

Attached are the proposed slides on the cost of developing the USSF uniforms.

The slides are no longer needed to support a meeting occurring today, but Ms Myers asked if we should could get PEO and A1P approved charts complete and sent to A1P and Space Force by COB or early tomorrow.

Please let us know if you are good with the charts as is or whether you want us to make any changes.

v/r

V V

VV

V

Emilio "V" Varcarcel, NH-IV, DAF SML, Human Systems Division

AFLCMC/WNU, Agile Combat Support

Office: (b) (6)
Mobile (b) (6)

emilio.varcarcel@us.af.mil

SIPR: emilio.varcarcel.civ@mail.smil.mil

Every Airman... Every Aircraft... Every Day!



From: CIV USN DON AA WASHINGTON DC (USA)

To: Rego, Robert D HQE STRATCOM JOCC (USA)

Subject: Uniform Issue

Date: Thursday, January 16, 2020 12:34:00 PM

Importance: High

Sir

Is there a number I can get you at to let you know what obstacles I hit and potential workarounds I need your help with on this tags/badge?

VR

(b) (6)

Navy Representative
Establishment Team
Office of the Chief of Space Operations

Room 1E868 (Pentagon) Comm: 703-693-8433

DSN: 223-8433

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 10:43 AM

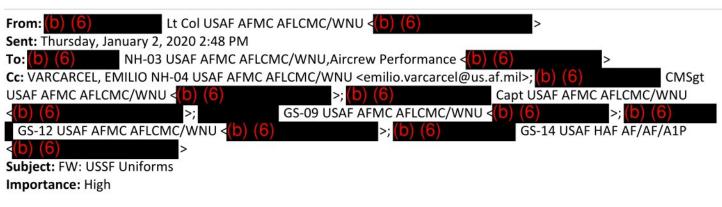
To: CIV USAF HAF SAF/SP

Subject: FW: USSF Uniforms

Signed By: (b) (6)

Importance: High

Follow Up Flag: Follow up Flag Status: Flagged



(b) (6)

As discussed, I need your help in putting together some information, by Monday, 6 Jan mid-afternoon, for Space Force, in prep for their meetings with SecAF, SecDef, and POTUS. They need info on the process, schedule, cost, etc, to develop SF uniforms.

Recommended deliverables to provide on Monday:

- Cost & Schedule estimates:
 - a. A rough schedule, that begins with SF/A1 requirements letter, and ends with uniforms on shelves at AAFES. A written format is fine, but identify the steps in the process, as well as the durations of each step.
 - b. A rough cost estimate for the design work
 - c. Note: for a & b, assume 1 uniform: a SF equivalent for the AF blues uniform
- 2. Requirements letter description: Please identify what we would need in a requirements letter from SF/A1, to include which uniforms they want designed and anything else that you would need.
- 3. Resources and Decisions needed: we need to identify the AFUO's resource constraints, and decisions needed to incorporate this workload if so directed
 - a. AFUO is currently only manned for AF requirements. Is SecAF going to direct the AFUO to assume all SF uniform workload, or just the initial duty uniform? Is SF going to stand up its own uniform Office?
 - b. Depending on the plan, AFUO will either need to take a strategic pause on AF requirements to prioritize SF work, or we will need to staff up to accommodate the additional workload, which will take time.

I'm ready to work with you on Monday on this. Let me know when you can meet.

Thanks. , Lt Col, USAF Deputy Chief, Human Systems Division Agile Combat Support Directorate Cell: SIPR: Lt Col USAF AFMC AFLCMC/WNU From: (b) (6) Sent: Thursday, January 2, 2020 2:03 PM To: MYERS, LADONNA L GS-15 USAF HAF AF/DSP < ladonna.myers@us.af.mil> Cc: WAUGH, PAUL <paul.waugh.1@us.af.mil>; KIRKWOOD, LEA <lea.kirkwood@us.af.mil>; VARCARCEL, EMILIO CIV USAF AF-A1 (USA) <emilio.varcarcel@us.af.mil>; (6) Subject: FW: USSF Uniforms Ms Myers, Nice chatting with you. As promised, here is an email with my contact information. Many of our Air Force Uniform requirements.

Office (AFUO) personnel are out for the rest of this week, to include our Lead, but we will provide an update to you on Monday that covers the overall uniform design process, to include rough cost and schedule estimates. We will also need to coordinate with HAF/A1 and Space Force on the priority of this design effort and whether or not the AFUO will be formally tasked to execute the Space Force uniforms. As you would expect, we are currently only resourced for AF

Thanks, , Lt Col, USAF Deputy Chief, Human Systems Division Agile Combat Support Directorate Office: Cell:

```
From: Myers, LaDonna L CIV (USA) < ladonna.l.myers.civ@mail.mil>
Sent: Thursday, January 2, 2020 1:23 PM
To: Crosier, Clinton E Maj Gen USAF (USA) <a href="mailto:clinton.e.crosier.mil@mail.mil">clinton.e.crosier.mil@mail.mil</a>; DeFilippi, Gwendolyn R (Gwen) SES USAF
AF-A1 (USA) <gwendolyn.r.defilippi.civ@mail.mil>
Cc: (6)
                            Capt USAF SAF-SP (USA) <
                                                                                            >; Brewer, Steven E COL
USARMY HQDA DCS G-3-5-7 (USA) <steven.e.brewer.mil@mail.mil>; (6)
                                                                                       CIV USAF AF-A1 (USA)
                                                     CIV USAF AF-A1 (USA) ⟨(b)
Subject: Re: USSF Uniforms
```

Hello Sir/Ma'am,

I've been put in contact with (6) (copied here) to begin the Uniform process. LaDonna L. Myers Office of the Chief of Space Operations

The Pentagon, 1E868

Office: (b) (6) iPhone: (b) (6)

From: "Crosier, Clinton E Maj Gen USAF (USA)" < clinton.e.crosier.mil@mail.mil>

Date: Thursday, January 2, 2020 at 11:07:14 AM

To: "DeFilippi, Gwendolyn R (Gwen) SES USAF AF-A1 (USA)" < gwendolyn.r.defilippi.civ@mail.mil>

Cc: "Myers, LaDonna L CIV (USA)" < ladonna.l.myers.civ@mail.mil>, "(b) (6) Capt USAF SAF-SP (USA)" < (b) (6) >, "Brewer, Steven E COL USARMY HQDA DCS G-3-

5-7 (USA)" < steven.e.brewer.mil@mail.mil>

Subject: USSF Uniforms

Gwen,

Per our conversation earlier in the week...can you please provide us your POC for uniforms? Would like to get them with Ms LaDonna Myers as quickly as possible to talk process, timelines, etc...all in advance of 15 jan White House meeting (and 6 Jan update to SECAF/CSO).

Thanks!!

Clint

CLINTON E. CROSIER, Maj Gen, USAF Director, Space Force Planning Task Force SAF/SP, Pentagon

(b) (6) DSN(b) (6)

From: CIV USAF AFMC AFLCMC/WNU, Aircrew Performance

Sent: Monday, April 8, 2024 10:43 AM

To: CIV USAF HAF SAF/SP

Subject: FW: USSF Uniforms

Signed By: (6)

Follow Up Flag: Follow up Flag Status: Flagged

From: VARCARCEL, EMILIO NH-04 USAF AFMC AFLCMC/WNU <emilio.varcarcel@us.af.mil> Sent: Friday, January 3, 2020 6:06 PM Lt Col USAF AFMC AFLCMC/WNU NH-03 USAF AFMC AFLCMC/WNU, Aircrew Performance < (6) (6) CMSgt USAF AFMC AFLCMC/WNU <t Capt USAF AFMC AFLCMC/WNU < (6) GS-09 USAF AFMC AFLCMC/WNU >; (6) GS-12 USAF AFMC AFLCMC/WNU < GS-14 USAF HAF AF/AF/A1P **<** >: MCLEAN, DEBRA A NH-04 USAF AFMC AFLCMC/WNU AIRCREW PERFORMANCE <debra.mclean@us.af.mil>; Lt Col USAF AFMC AFLCMC/WNU < Maj USAF AFMC AFLCMC/WNU Subject: RE: USSF Uniforms

(b) (6)

Lt Col (b) (6) did a fantastic job below of laying out the structure and the data required for the response.

I would like you to add two things:

Under 1b: if the cost to design a service dress uniform, versus a utility uniform is significantly different, address those cost differences in this section.

Under 1c: Specify whether the estimate is for just the service uniform (shirts + pants) or the complete service dress with a coat. Also address the savings of just mirroring the current uniform patterns but with a different color (e.g. black pants with light grey shirts) vs a complete redesign to a Star Trek look.

Lastly, do we know if the Heraldry office has already been contacted? They need to be in this from the start, especially if the ranks are going to be redesigned (i.e. sleeves vs shoulder boards like in the navy?).

Thanks,

v/r

V V

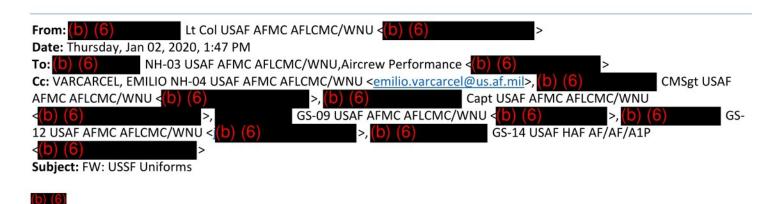
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Emilio "V" Varcarcel, NH-IV, DAF SML, Human Systems Division AFLCMC/WNU, Agile Combat Support Office: (b) (6) Mobile (b) (6) emilio.varcarcel@us.af.mil

SIPR: emilio.varcarcel.civ@mail.smil.mil

Every Airman... Every Aircraft... Every Day!

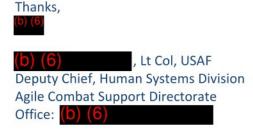


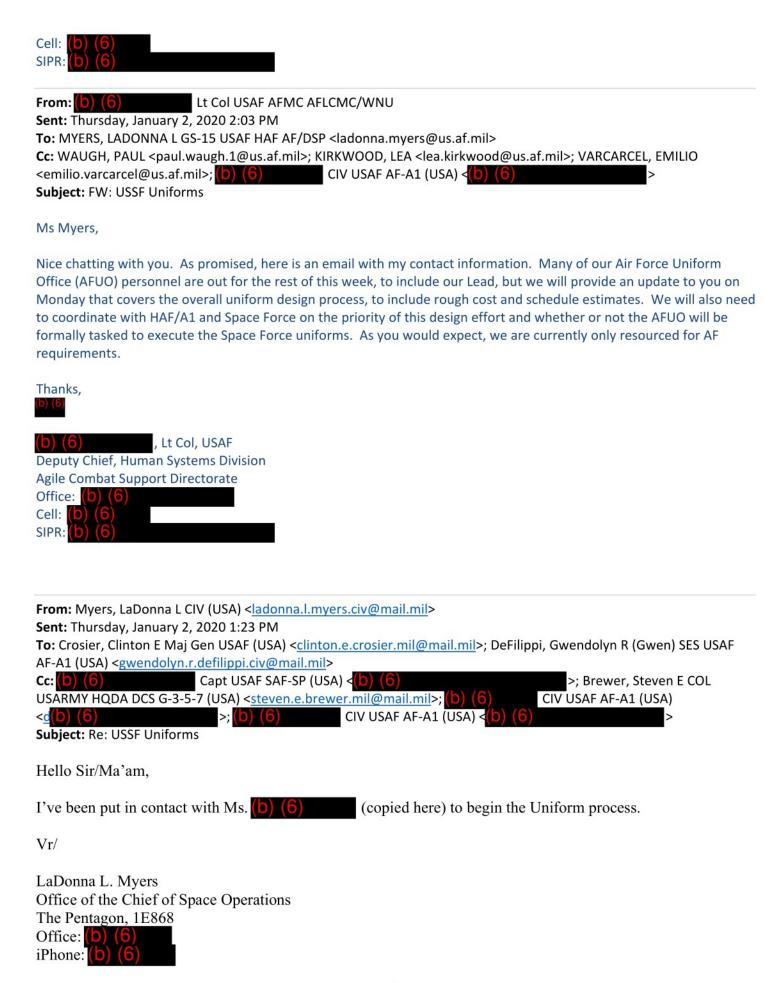
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I'm ready to work with you on Monday on this. Let me know when you can meet.





From: "Crosier, Clinton E Maj Gen USAF (USA)" <clinton.e.crosier.mil@mail.mil>

Date: Thursday, January 2, 2020 at 11:07:14 AM

To: "DeFilippi, Gwendolyn R (Gwen) SES USAF AF-A1 (USA)" <gwendolyn.r.defilippi.civ@mail.mil>

Cc: "Myers, LaDonna L CIV (USA)" < ladonna.l.myers.civ@mail.mil >, "(b) (6) Capt USAF SAF-SP (USA)" < (b) (6) >, "Brewer, Steven E COL USARMY HQDA DCS G-3-

5-7 (USA)" <steven.e.brewer.mil@mail.mil>

Subject: USSF Uniforms

Gwen,

Per our conversation earlier in the week...can you please provide us your POC for uniforms? Would like to get them with Ms LaDonna Myers as quickly as possible to talk process, timelines, etc...all in advance of 15 jan White House meeting (and 6 Jan update to SECAF/CSO).

Thanks!!

Clint

CLINTON E. CROSIER, Maj Gen, USAF Director, Space Force Planning Task Force SAF/SP, Pentagon (703) 695-9223 DSN 225-9223 From: <u>Bilenkina, Svetlana CIV USAF SAF-PA (US)</u>

To: <u>svetlana.bilenkina@gmail.com</u>

Subject: FW: USSF Seal Draft

Date: Thursday, January 2, 2020 12:57:00 PM

Attachments:

Svetlana Bilenkina

Lead, Senior Leader Executive Support Team

Secretary of the Air Force Public Affairs

Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690

From: WHITTINGTON, AMBER K GS-11 USAF AFSPC AFSPC/PAI <amber.whittington.1@us.af.mil>

Sent: Friday, December 13, 2019 6:30 PM

To: Bilenkina, Svetlana CIV USAF SAF-PA (US) <svetlana.bilenkina.civ@mail.mil>

Subject: USSF Seal Draft

Svetlana,

Here is a quick draft of what we are thinking for a seal. It's very different than any of the others.

V/R

Amber Whittington
Command Information Design
HQ Air Force Space Command Public Affairs

Desk: 719.554.9602

Need to submit a work request? Please submit it digitally to:

https://go.usa.gov/xQf2d

From: Ryder, Patrick S Col USAF SAF-PA (USA)

Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA) To:

Cc: Renne, Jerry SES USAF SAF-PA (USA); Russell, William A Maj USAF SAF-PA (USA); Bilenkina, Svetlana CIV USAF

SAF-PA (US); Wright, Ashley M CIV USAF (USA)

FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals Subject:

Date: Monday, January 06, 2020 9:24:35 PM

Attachments:

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Brig Gen Thomas -- Attached for your review are four Space Force seals for consideration: the two that you and Maj Gen Crosier requested (with some slight color/element modifications to make them look cleaner) and two additional proposals that incorporate the eagle and the delta...but which do not mirror the US Space Command seal. Pending your feedback, we'll be prepared to provide the seals and the updated logos to Maj Gen Crosier's team tomorrow for inclusion in the SecAF/CSO briefing package as appropriate, sir.

Kudos to Svetlana for the quick work on these updates!

V/R Pat

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085 https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Ryder, Patrick S Col USAF SAF-PA (USA)

To: Bilenkina, Svetlana CIV USAF SAF-PA (US)

Cc: Russell, William A Maj USAF SAF-PA (USA); Wright, Ashley M CIV USAF (USA)

Subject: US SPACE FORCE SEAL (FINAL-2).pptx
Date: Monday, January 6, 2020 11:41:30 AM

Attachments:

Svet -- Please see slides attached. Thanks in advance!

V/R

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085 https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Ryder, Patrick S Col USAF SAF-PA (USA)

To: Russell, William A Maj USAF SAF-PA (USA); Wright, Ashley M CIV USAF (USA)

Cc: Bilenkina, Svetlana CIV USAF SAF-PA (US)

Subject: RE: //INFO// SMSgt Michael USSF Seal Designs

Date: Monday, January 6, 2020 11:42:23 AM

Attachments:

+ Svetlana

V/R

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/ https://twitter.com/SpaceForceDoD

-----Original Message-----

From: Russell, William A Maj USAF SAF-PA (USA) <william.a russell106.mil@mail mil>

Sent: Monday, January 6, 2020 11:42 AM

To: Wright, Ashley M CIV USAF (USA) <ashley.m.wright52.civ@mail.mil> Cc: Ryder, Patrick S Col USAF SAF-PA (USA) <patrick.s ryder2 mil@mail.mil>

Subject: //INFO// SMSgt Michael USSF Seal Designs

Ash-

Please see attached.

If this doesn't work, we'll have to call SMSgt Michael.

Very Respectfully,

Will

WILLIAM A. RUSSELL, Major, USAF Air Force Press Desk Secretary of the Air Force Public Affairs (SAF/PAO) 1690 Air Force Pentagon Washington, D.C. 20330 Press Desk: 703-695-0640

Direct: 703-571-2784 DSN 671-2784

[&]quot;Space is a top concern, a top interest, and a top priority."

From: Bilenkina, Svetlana CIV USAF SAF-PA (US)
To: Ryder, Patrick S Col USAF SAF-PA (USA)
Subject: RE: US SPACE FORCE SEAL (FINAL-2).pptx
Date: Monday, January 6, 2020 12:31:00 PM

Attachments:

Sir,

Attached is the PDF.

Thanks, svetlana

Svetlana Bilenkina

Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690

----Original Message-----

From: Ryder, Patrick S Col USAF SAF-PA (USA) <patrick.s ryder2 mil@mail mil>

Sent: Monday, January 06, 2020 11:41 AM

To: Bilenkina, Svetlana CIV USAF SAF-PA (US)

<svetlana.bilenkina.civ@mail mil>

Cc: Russell, William A Maj USAF SAF-PA (USA)

<william.a russell106 mil@mail.mil>; Wright, Ashley M CIV USAF (USA)

<ashley.m.wright52.civ@mail mil>

Subject: US SPACE FORCE SEAL (FINAL-2).pptx

Svet -- Please see slides attached. Thanks in advance!

V/R

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Bilenkina, Svetlana CIV USAF SAF-PA (US)
To: Russell, William A Maj USAF SAF-PA (USA)

Subject: Seal

Date: Monday, January 6, 2020 12:41:00 PM

Attachments:

Svetlana Bilenkina Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888

Washington, DC 20330-1690

From: Ryder, Patrick S Col USAF SAF-PA (USA)

To:

Cc: Russell, William A Maj USAF SAF-PA (USA); Wright, Ashley M CIV USAF (USA); Bilenkina, Svetlana CIV USAF SAF-

PA (US)

Subject: RE: Slide Template

Date: Monday, January 6, 2020 12:53:47 PM

Attachments:

Sir – Latest draft...

V/R

Pat

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force

(O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce

https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From:

Sent: Monday, January 6, 2020 12:28 PM

To: Ryder, Patrick S Col USAF SAF-PA (USA) <patrick.s.ryder2.mil@mail.mil>

Subject: Slide Template

Latest to work with...

Thanks

From: Bilenkina, Svetlana CIV USAF SAF-PA (US)
To: Ryder, Patrick S Col USAF SAF-PA (USA)

Subject: Additional Seal Option

Date: Monday, January 6, 2020 1:14:00 PM

Attachments:

Sir,

Attached is the update. I also took out the two pieces that looked like stars per

direction.

Thank you! svetlana

Svetlana Bilenkina Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690 From: Ryder, Patrick S Col USAF SAF-PA (USA)

To:

Cc: Russell, William A Maj USAF SAF-PA (USA); Wright, Ashley M CIV USAF (USA); Bilenkina, Svetlana CIV USAF SAF-

PA (US)

Subject: UPDATE: USSF Slide Template

Date: Monday, January 6, 2020 1:30:24 PM

Attachments:

Per discussion, here's a version with the updated draft AF seal proposal. Also, if you have time later today or tomorrow, I would like to compare notes with you on how best to synchronize our efforts on the branding initiative and ensure that we're providing you with the best support possible. Thanks in advance!

V/R

Pat

Col Patrick S. Ryder, USAF

Special Assistant to the Director of Public Affairs

Office of the Secretary of the Air Force

(O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Ryder, Patrick S Col USAF SAF-PA (USA) **Sent:** Monday, January 6, 2020 12:54 PM

To:

Cc: Russell, William A Maj USAF SAF-PA (USA) <william.a.russell106.mil@mail.mil>; Wright, Ashley M CIV USAF (USA) <ashley.m.wright52.civ@mail.mil>; Bilenkina, Svetlana CIV USAF SAF-PA (US) <svetlana.bilenkina.civ@mail.mil>

Subject: RE: Slide Template

Sir – Latest draft...

V/R

Pat

Col Patrick S. Ryder, USAF

Special Assistant to the Director of Public Affairs

Office of the Secretary of the Air Force

(O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From:

Sent: Monday, January 6, 2020 12:28 PM

To: Ryder, Patrick S Col USAF SAF-PA (USA) <<u>patrick.s.ryder2.mil@mail.mil</u>>

Subject: Slide Template

Latest to work with...

Thanks

From: Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA)

To: Bilenkina, Svetlana CIV USAF SAF-PA (US)
Subject: FW: FOUO\\ USSF Branding Sampling
Date: Monday, January 6, 2020 1:51:50 PM

Attachments:



See below. How are we doing on our seal inputs?

Come talk to me if you can.

EDWARD W. THOMAS, JR., BRIG GEN, USAF Director of Air & Space Force Public Affairs 703.697.6061
www.af.mil
Aim High!

From: Crosier, Clinton E Maj Gen USAF (USA) <clinton.e.crosier.mil@mail.mil>

Sent: Monday, January 6, 2020 10:56 AM

To:

Cc:

Thomas, Edward W (Ed) JR Brig Gen USAF SAF-

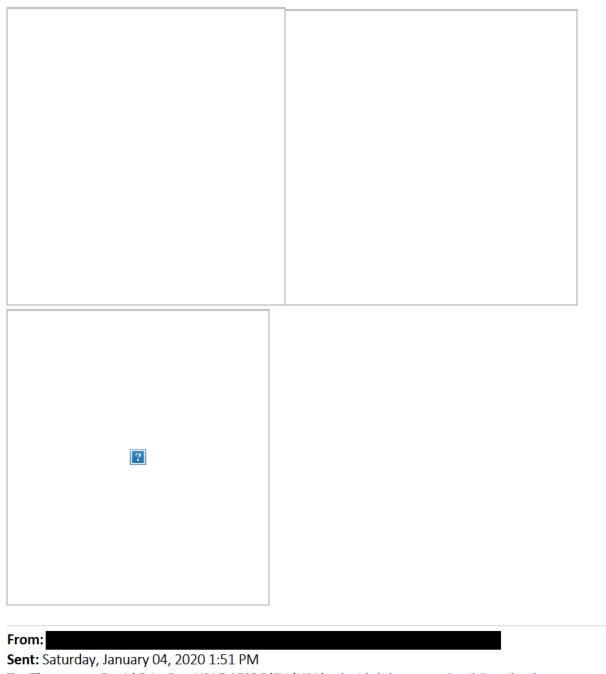
PA (USA) <edward.w.thomas18.mil@mail.mil> **Subject:** FW: FOUO\\ USSF Branding Sampling

Rob,

Here were some of the other ideas...it includes the Hexagon concept we talked about.

Object 1 is a great idea for a HQ patch (but maybe on a hexagon), object 2 is a good starting point for Seal Option 3, and object 3 I think is a good option for logo (along with the first batch Ed Thomas showed SECAF...Ed, I think Gen Raymond wants us back at the ones the SECAF didn't like...I think he will be included to try to discuss with her.

Clint



To: Thompson, David D Lt Gen USAF AFSPC/CV (USA) < david.d.thompson3.mil@mail.mil; Crosier, Clinton E Maj Gen USAF (USA) < clinton.e.crosier.mil@mail.mil>

Cc: Whiting, Stephen N Maj Gen USAF AFSPC CD (USA) < stephen.whiting@us.af.mil>;

Subject: FOUO\\ USSF Branding Sampling

This e-mail contains FOR OFFICIAL USE ONLY (FOUO) information which must be protected under the Freedom of Information Act (5 U.S.C. 552) and/or the Privacy Act of 1974 (5 U.S.C. 552a). Unauthorized disclosure or misuse of this PERSONAL INFORMATION may result in disciplinary action, criminal and/or civil penalties. Further distribution is prohibited without the approval of the author of this message unless the recipient has a need to know in the performance of official duties. If you have received this message in error, please notify the sender and delete all copies of this message.

| Gentlen | nen, | | | | | |
|---------|----------------------|-------------------|-----------------|------------------|----------------|------------|
| | | | | | | |
| Dloaco | soo attached collect | ion of online Sna | co Eorco brandi | ng idaas fram Ai | rman and intor | octad fall |

Please see attached collection of online Space Force branding ideas from Airman and interested folks across the internet is an active member of the Reddit community (link below – handle u/SPACECOM_CCC) and often talks to the "troops" on there.

This is the site Gen Raymond was referring to – a lot of interesting ideas (and memes) on there. https://www.reddit.com/r/SpaceForce/

I am off to the Pre Command Course to 2 x weeks, so please beat up MAJ Whalen if you need anything.



From: Bilenkina, Svetlana CIV USAF SAF-PA (US)

To:
Cc: svetlana.bilenkina@qmail.com
Subject: //REQUEST/USSF Seals

Date: Monday, January 6, 2020 5:01:00 PM

Attachments:



Can you please send the two attached seals to me as PSD files as soon as possible? I am cc'ing my gmail as well.

Thanks! svetlana

Svetlana Bilenkina Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690 From: Bilenkina, Svetlana CIV USAF SAF-PA (US)

To: Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA); Crosier, Clinton E Maj Gen USAF (USA)

Cc: Ryder, Patrick S Col USAF SAF-PA (USA); Renne, Jerry SES USAF SAF-PA (USA);

Subject: RE: FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals

Date: Tuesday, January 07, 2020 10:21:06 AM

Attachments:

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Gen Crosier and Gen Thomas,

Attached is the update! Please let me know if this is what you had in mind.

Thank you, v/r svetlana

Svetlana Bilenkina

Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs

Comm: 703.697.9079 | DSN: 227.9079

1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690

From: Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA) <edward.w.thomas18.mil@mail.mil>

Sent: Tuesday, January 07, 2020 10:04 AM

To: Crosier, Clinton E Maj Gen USAF (USA) <clinton.e.crosier.mil@mail.mil>; Bilenkina, Svetlana CIV USAF SAF-PA (US) <svetlana.bilenkina.civ@mail.mil>

Cc: Ryder, Patrick S Col USAF SAF-PA (USA) <patrick.s.ryder2.mil@mail.mil>; Renne, Jerry SES USAF

SAF-PA (USA) < jerry.renne.civ@mail.mil>;

Subject: RE: FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals

Roger sir.

Svetlana, pls see below.

VR,

Ed

EDWARD W. THOMAS, JR., BRIG GEN, USAF Director of Air & Space Force Public Affairs 703.697.6061

www.af.mil

Aim High!

From: Crosier, Clinton E Maj Gen USAF (USA) < clinton.e.crosier.mil@mail.mil>

Sent: Tuesday, January 7, 2020 10:03 AM

To: Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA) < edward.w.thomas18.mil@mail.mil >

Cc: Ryder, Patrick S Col USAF SAF-PA (USA) < patrick.s.ryder2.mil@mail.mil; Renne, Jerry SES USAF

SAF-PA (USA) < jerry.renne.civ@mail.mil;

Subject: Re: FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals

I like the first one. Can we put the "orbit" around the earth Vice around the delta though?

Clint

From: "Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA)"

<edward.w.thomas18.mil@mail.mil>

Date: Monday, January 6, 2020 at 9:44:13 PM

To: "Crosier, Clinton E Maj Gen USAF (USA)" < clinton.e.crosier.mil@mail.mil>

Cc: "Ryder, Patrick S Col USAF SAF-PA (USA)" < patrick.s.ryder2.mil@mail.mil >, "Renne,

Jerry SES USAF SAF-PA (USA)" < <u>jerry.renne.civ@mail.mil</u>>,

Subject: Fwd: FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals

Gen Crosier, see attached.

VR, Ed

From: "Ryder, Patrick S Col USAF SAF-PA (USA)" < patrick.s.ryder2.mil@mail.mil>

Date: Monday, January 6, 2020 at 21:24:38

To: "Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA)"

<edward.w.thomas18.mil@mail.mil>

Cc: "Renne, Jerry SES USAF SAF-PA (USA)" < jerry.renne.civ@mail.mil>, "Russell, William A Maj USAF SAF-PA (USA)" < william.a.russell106.mil@mail.mil>, "Bilenkina, Svetlana CIV USAF SAF-PA (US)" < svetlana.bilenkina.civ@mail.mil>, "Wright, Ashley M CIV USAF (USA)" < ashley.m.wright52.civ@mail.mil>

Subject: FOUO\\(FOUO) FOR REVIEW: Proposed Space Force Seals

This e-mail contains FOR OFFICIAL USE ONLY (FOUO)

Brig Gen Thomas -- Attached for your review are four Space Force seals for consideration: the two that you and Maj Gen Crosier requested (with some slight color/element modifications to make them look cleaner) and two additional proposals that incorporate the eagle and the delta...but which do not mirror the US Space Command seal. Pending your feedback, we'll be prepared to provide the seals and the updated logos to Maj Gen Crosier's team tomorrow for inclusion in the SecAF/CSO briefing package as appropriate, sir.

Kudos to Svetlana for the quick work on these updates!

V/R Pat

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Russell, William A Maj USAF SAF-PA (USA)

To: Cc:

Ryder, Patrick S Col USAF SAF-PA (USA); Bilenkina, Svetlana CIV USAF SAF-PA (US)

Subject: //URGENT REQUEST//Print Request (Please keep close hold)

Date: Tuesday, January 7, 2020 10:32:20 AM

Attachments:

Importance: High



Thanks for the assist! We owe you one for sure. Per our discussion we need 3 copies of the attached slides on foam (we call it cork) board – all native size (8.5x11).

Please note, we'll have some additional requests for products.

Bottom-line: Please keep close hold, these slides are being used to support a White House level meeting.

Very Respectfully, Will

WILLIAM A. RUSSELL, Major, USAF Air Force Press Desk Secretary of the Air Force Public Affairs (SAF/PAO) 1690 Air Force Pentagon Washington, D.C. 20330 Press Desk: 703-695-0640

Direct: 703-571-2784 DSN 671-2784

[&]quot;Space is a top concern, a top interest, and a top priority."

From: Ryder, Patrick S Col USAF SAF-PA (USA)

To: Russell, William A Maj USAF SAF-PA (USA)

Cc: Bilenkina, Svetlana CIV USAF SAF-PA (US); Wright, Ashley M CIV USAF (USA)

Subject: 20-01-07 VPOTUS Supporting Material -- 8 Jan 20 (PA edits).pptx

Date: Tuesday, January 7, 2020 11:33:22 AM

Attachments:

Will -- Please see if A2 can quickly print the additional two slides on cork board before they close: slide 8 & 6. Thanks very much!

V/R

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/ https://twitter.com/SpaceForceDoD From: Ryder, Patrick S Col USAF SAF-PA (USA) Bilenkina, Svetlana CIV USAF SAF-PA (US) 20-01-07 VPOTUS Supporting Material v2 -- 8 Jan 20.pptx To:

Subject:

Date: Tuesday, January 7, 2020 12:18:40 PM

Attachments:

From: Bilenkina, Svetlana CIV USAF SAF-PA (US)

To:

Cc: Russell, William A Maj USAF SAF-PA (USA)

Subject:

USSF Slides

Date: Tuesday, January 7, 2020 12:44:00 PM

Attachments: (b) (5



Thank you so much for printing these for us!

Attached are the slides.

THANK YOU!! svetlana

Svetlana Bilenkina Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690 From: <u>Bilenkina, Svetlana CIV USAF SAF-PA (US)</u>
To: <u>Ryder, Patrick S Col USAF SAF-PA (USA)</u>

Subject: Updated Slides

Date: Tuesday, January 7, 2020 12:52:00 PM

Attachments:

Sir,

Attached are the updated slides.

Thank you! svetlana

Svetlana Bilenkina Lead, Senior Leader Executive Support Team Secretary of the Air Force Public Affairs Comm: 703.697.9079 | DSN: 227.9079 1690 Air Force Pentagon, 1D888 Washington, DC 20330-1690 From: Ryder, Patrick S Col USAF SAF-PA (USA)

To: Thompson, David D Lt Gen USAF AFSPC/CV (USA)

Cc: Crosier, Clinton E Maj Gen USAF (USA); Thomas, Edward W (Ed)

JR Brig Gen USAF SAF-PA (USA); Russell, William A Maj USAF SAF-PA (USA); Bilenkina, Svetlana CIV USAF SAF-

PA (US); Wright, Ashley M CIV USAF (USA)

Subject: RE: slides

Date: Tuesday, January 7, 2020 1:07:00 PM

Attachments:

Lt Gen Thompson – Please see updated slides attached, which include Mr Rego's inputs. We're printing out the form boards now of slides 5-9 and will deliver to your office ASAP, sir.

V/R

Pat

Col Patrick S. Ryder, USAF

Special Assistant to the Director of Public Affairs

Office of the Secretary of the Air Force

(O) 703-693-9085

https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

From: Thompson, David D Lt Gen USAF AFSPC/CV (USA) <david.d.thompson3.mil@mail.mil>

Sent: Tuesday, January 7, 2020 12:14 PM

To: Ryder, Patrick S Col USAF SAF-PA (USA) <patrick.s.ryder2.mil@mail.mil>

Cc:

Subject: FW: slides

Pat,

Print updated slide 5 on foam board

Print slide 6 as soon as you all have made changes to the bottom seals per feedback and have hi quality versions of them

That then just leaves the Space Force logo slide to be printed, once we have closed on that

VR,

LG T

From: Ryder, Patrick S Col USAF SAF-PA (USA)

To: <u>Bilenkina, Svetlana CIV USAF SAF-PA (US)</u>; <u>Russell, William A Maj USAF SAF-PA (USA)</u>

Cc: Thomas, Edward W (Ed) JR Brig Gen USAF SAF-PA (USA); Stefanek, Ann M CIV USAF SAF-PA (USA); Svetlana

<u>Bilenkina</u>

Subject: ACTION: USSF Seal-Logo Slides Guidance & Printing

Date: Tuesday, January 7, 2020 2:50:21 PM

Attachments:

Svetlana -- FYSA, we've received initial feedback and guidance regarding the seal/logo slide deck:

- SF seal slide: looks good - no changes

- SF logos slide:
- 1) align the logos to be more symmetrical in appearance (i.e. so the last one isn't hanging out alone)
- 2) Ensure the logo (and seal) graphics are as hi-res/hi-quality as possible to ensure highest quality printout
- Reprint slides on foam board, but twice as large as the 8X11 version provided today to make them easier to read

If possible, please make the requested changes to the slide tonight or first thing tomorrow morning so we can get them to the printers before 0900 hrs. (IMPORTANT NOTE: Brig Gen Thomas will likely receive some additional feedback from CSO overnight on the logos. If he does, we'll ensure you have it ASAP to incorporate into the SF logos slide as necessary).

Will -- According to Mr Rego, SecAF will depart for the WH at 1000 hrs tomorrow, so we'll need to ensure we have the bigger version of the slides printed out and prepared for delivery NLT 0930 hrs.

Thanks in advance to you both. I've copied Brig Gen Thomas on this note for SA and in case he has any additional guidance. Please acknowledge receipt and let me know if you have any questions. Standing by...

V/R

Col Patrick S. Ryder, USAF Special Assistant to the Director of Public Affairs Office of the Secretary of the Air Force (O) 703-693-9085 https://www.af.mil/

https://twitter.com/USairforce https://www.spaceforce.mil/

https://twitter.com/SpaceForceDoD

United States Space Force

Supporting Material VPOTUS Space Force Meeting



8 Jan 2020



Key Milestones and Activities

Organization

- 1 Feb 20: Plan for USSF organizational structure (CRR)
- 3 Feb 20: National Space Intelligence Support Plan
- 1 Mar 20: USSF Reserve Components (CRR)

Manpower & Personnel

- √ 3 Jan 20: CSO approval of initial hiring plan for Office of the CSO
- NLT 10 Jan 20: resolve USSF billet status for 2021 President's Budget

Programming & Budget

- √ 3 Jan 20: spend plan approval for 2020 Space Force budget (\$40M)
- 10 Feb 20: anticipated USSF FY 21-26 funding requirements (CRR)
- Fall 2020: 2022 Space Force POM development and submission

Architecture & Acquisition

- TBD: Space Acquisition Council Chartering
- 31 Mar 20: Development of new space acquisition process (CRR)
- 18 Apr 20: NRO/AF Acquisition Authority Integration (CRR)

Outreach & Engagement

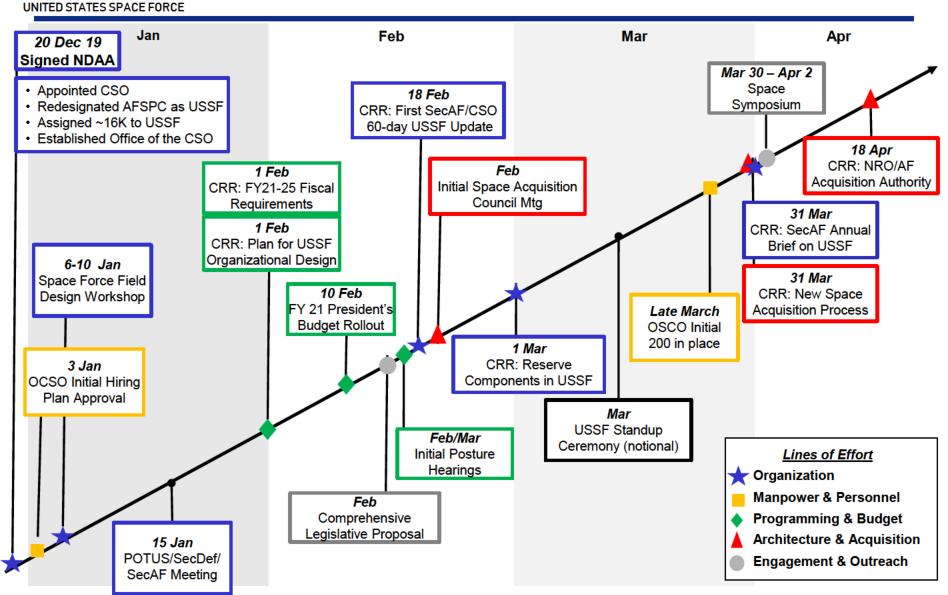
- 14 Jan 20: CSO Swearing In
- 1Q20: Rename select installations
- TBD Mar 20: USSF Stand-up Ceremony
- Feb/Mar 20: Posture Hearings

Expected accomplishments in first year

- Fully functioning new Service
- Missile warning/missile defense incorporated into the new acquisition oversight process
- First "stand alone" Space budget
- New human talent management approach



120 Day Outlook





Branding

 Distinctive, evocative symbols and designs that establish a U.S. Space Force identity and emphasize desired attributes

- Themes:
 - Bold, technology-driven, futuristic
 - Linked to space missions and heritage
 - Delta shape
 - Polaris (North Star)
 - Earth orbits
- Follow heraldic and Department guidance where required



Seals

Department Seals:









Service Seals:









A Service Seal for the United States Space Force is needed.



Space Force Seal



- Additional leadership input and feedback
- Heraldry Institute review and finalize















A United States Space Force logo is needed.



Space Force Logo





U.S. Space Force Uniforms

- Near-Term: utility uniform
 - OCPs w/ distinctive nametape/ insignia stitching (gray, blue, etc)
 - New patch designs
 - Two weeks to prototype; two weeks to field final patches/insignia
- Mid-Term: new Service Dress Uniform design
 - Distinctive style and color palette
 - Modern look with classic elements
 - Longer-term
 - Mess Dress Uniform
 - Physical Fitness Uniform







Department Seals:









Service Emblems/Seals:







Other Seals/Shields:



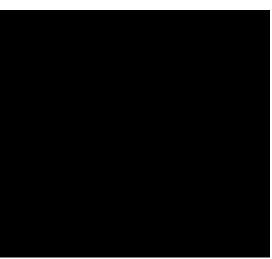
A Service Seal for the United States Space Force is needed.



Space Force Seal









Logos







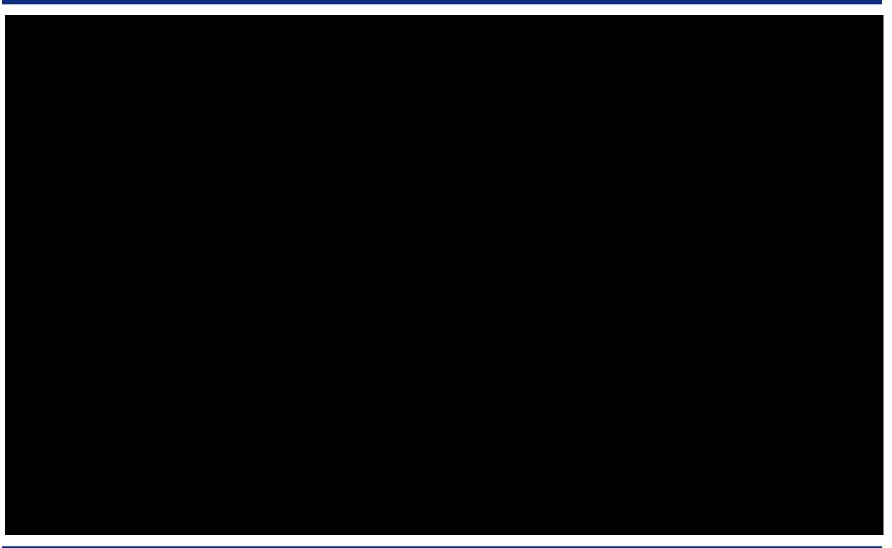




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Department Seals:









Service Emblems/Seals:







Other Seals/Shields:

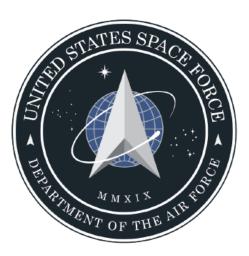


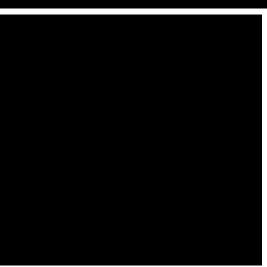
A Service Seal for the United States Space Force is needed.



Space Force Seal









Logos











A United States Space Force logo is needed.



Space Force Logo

Updated logo design pending SecAF approval



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United States Space Force

Supporting Material VPOTUS Space Force Meeting



8 Jan 2020



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Architecture & Acquisition

- Feb: First Space Acquisition Council mtg
- 31 Mar 20: Development of new space acquisition process (CRR)
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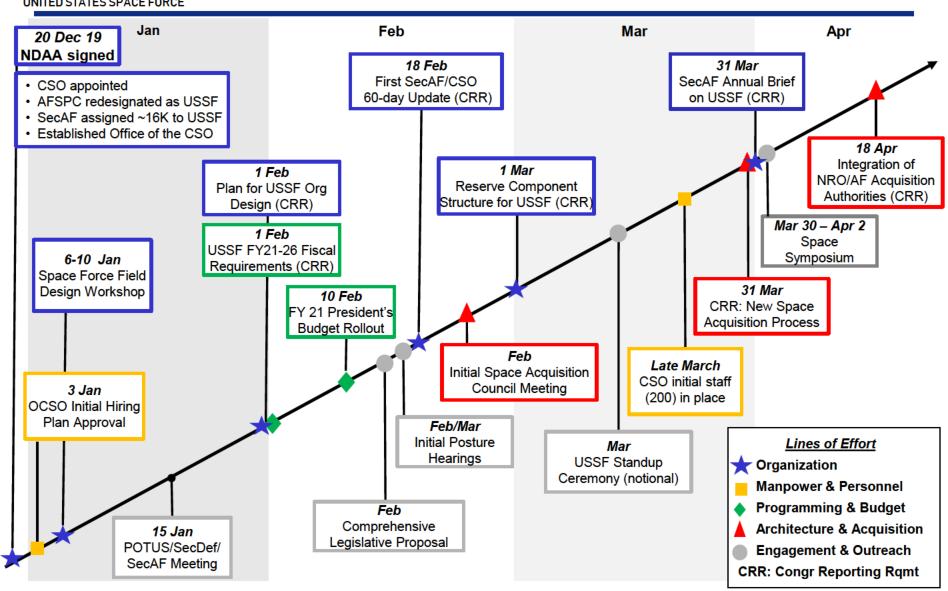
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Seals

Department Seals:









Service Emblems/Seals:





Other Seals/Shields:

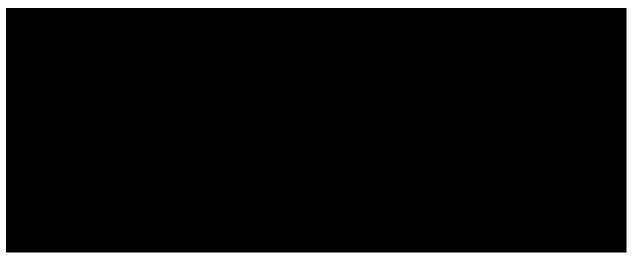




A Service Seal for the United States Space Force is needed.



Space Force Seal

















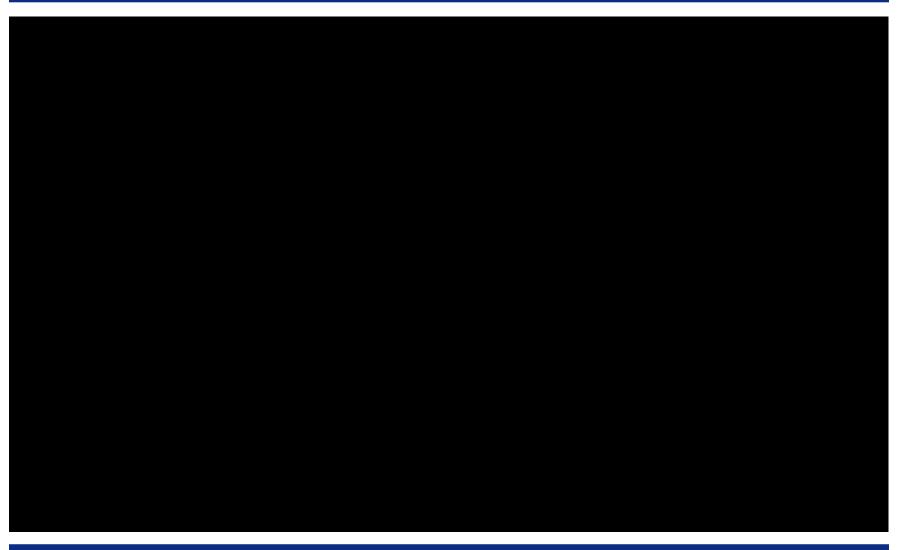




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Space Force Seal









Logos











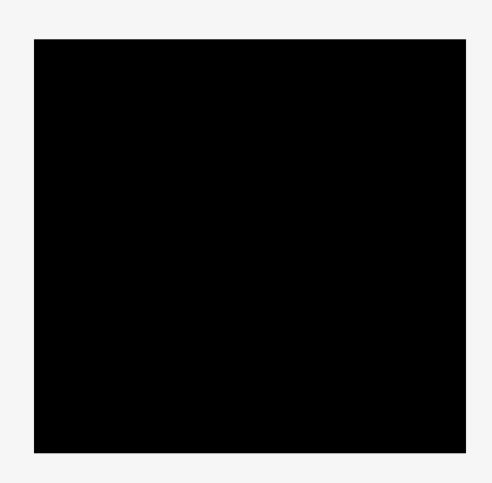
A United States Space Force logo is needed.



Space Force Logo



UNITED STATES SPACE FORCE

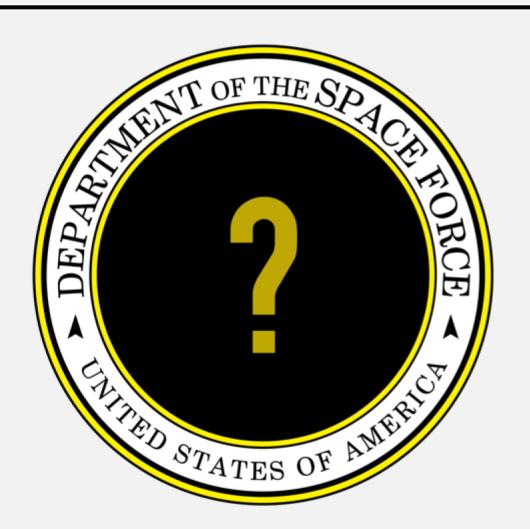


Seal & Shield USSF / HQSFPTF

SMSgt. Christian Michael Personal Submissions

SUMMARY

- Design Goals
- Points of Note
- USSF Seals
- HQ SFPTF Shield



DESIGN GOALS

- This PPT provides a broad mixture of designs -- some based on the BBP and some freeform -- to provide leadership a variety of styles, elements and themes for review.
- Leadership chooses among these existing elements and/or is inspired by current designs and proposes new elements for further iterations as Seal draws closer to a best design.
- SMSgt Michael incorporates selections/ideas into each draft until top 3 are identified for senior leadership approval.

POINTS OF NOTE

- ALL DESIGNS THROUGHOUT THIS PRESENTATION ARE MODIFIABLE AND ARE PRESENTED AS ELEMENTS AND IDEAS, SUBJECT TO INPUT AND CHANGE.
- Focus groups are recommended, in addition to leadership selections, grouped by ranks, career fields, etc., to create better buy-in.
- All designs are personal submissions by SMSgt Christian Michael, and are not official submissions by SAF/PA.

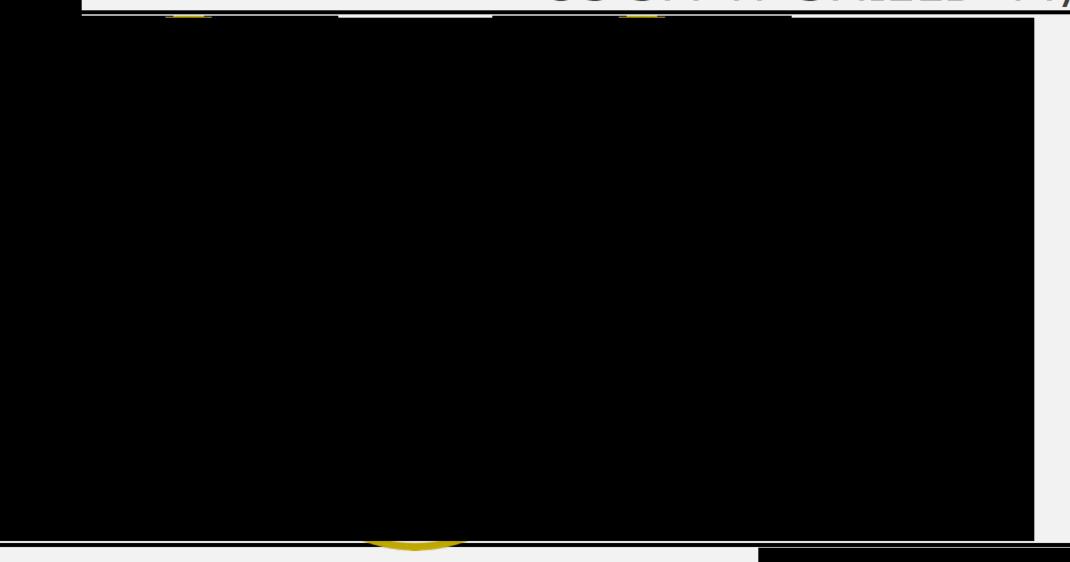


USSF SEAL 11/25

USSF SEAL 11/22



US SFPTF SHIELD 11/25





USSF SYMBOL 11/22



SUMMARY

- Design Goals
- USSF Seal prior to NDAA
- HQSFPTF shield

SMSgt Christian Michael

Headquarters U.S. Space Force

Space Force Branding



6 Jan 2020



Strategic Approach

- Key initial actions (Shield, Patch, Logo) help establish Space Force Brand
- Builds visual symbols and identity of the Space Force
- Tied to Air Force heritage, builds to Space Force future
- Maintains recognized visual elements
- Bold, distinctive, classic but modern
- Follows heraldic and department guidance where necessary



Space Force Seal





Space Force Seal





Space Force Patch

Previous Concepts

Common central symbology positive

Shape and style not distinctive

New Concepts



Space Force Logo







Initial Space Force Uniform

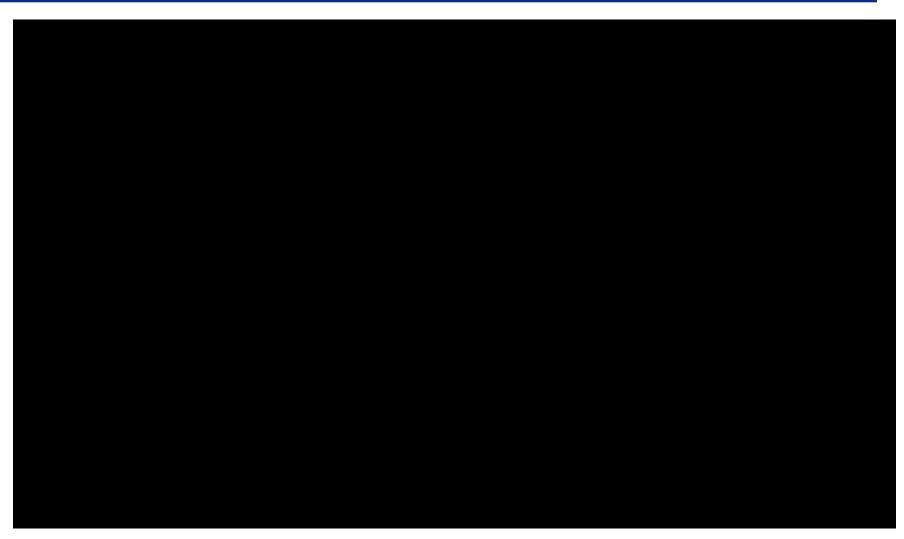
- Click to edit Master text styles
 - Second level
 - Third level
 - **■** Fourth level
 - Fifth level



Questions?



Backup Material



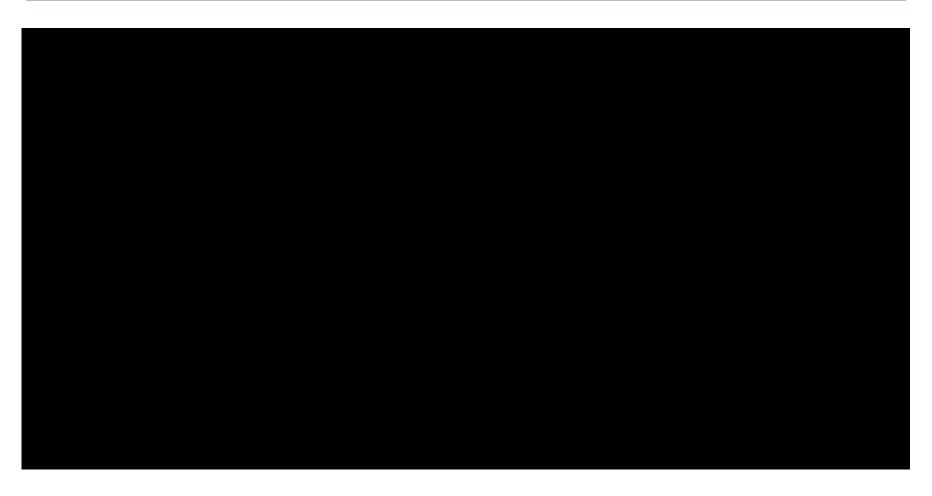


Backup Material





USSF SEAL 11/22





USSF SEAL 11/25





USSF SEAL 12/04



Headquarters U.S. Space Force

Space Force Branding



6 Jan 2020



Strategic Approach

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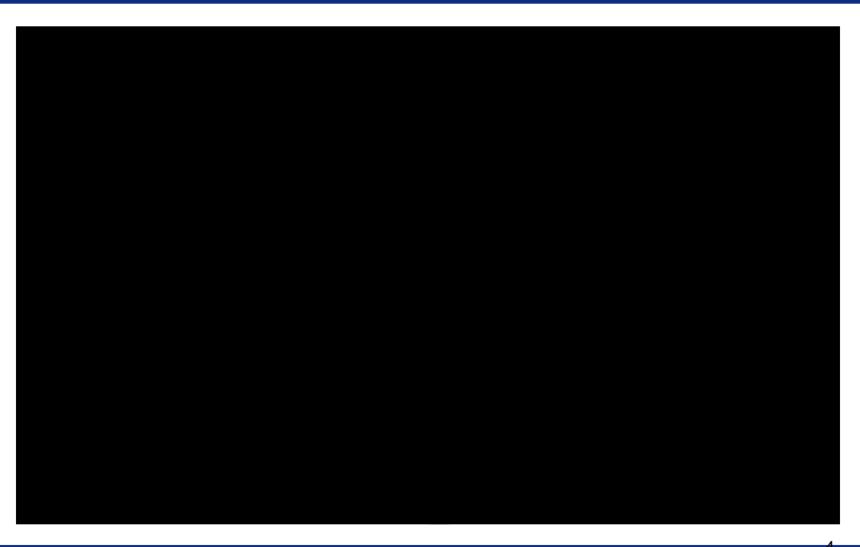


Space Force Seal



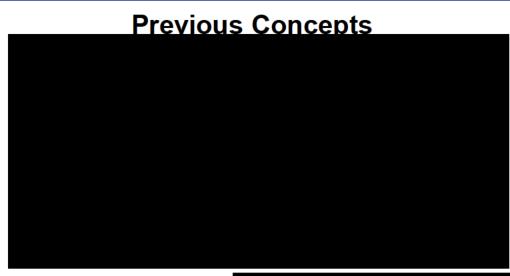


Space Force Seal





Space Force Patch



Common central symbology positive

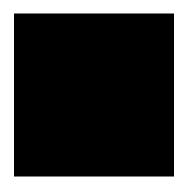
Shape and style not distinctive

New Concepts



Space Force Logo







Initial Space Force Uniform

- Click to edit Master text styles
 - Second level
 - Third level
 - **■** Fourth level
 - Fifth level



Questions?



Backup Material



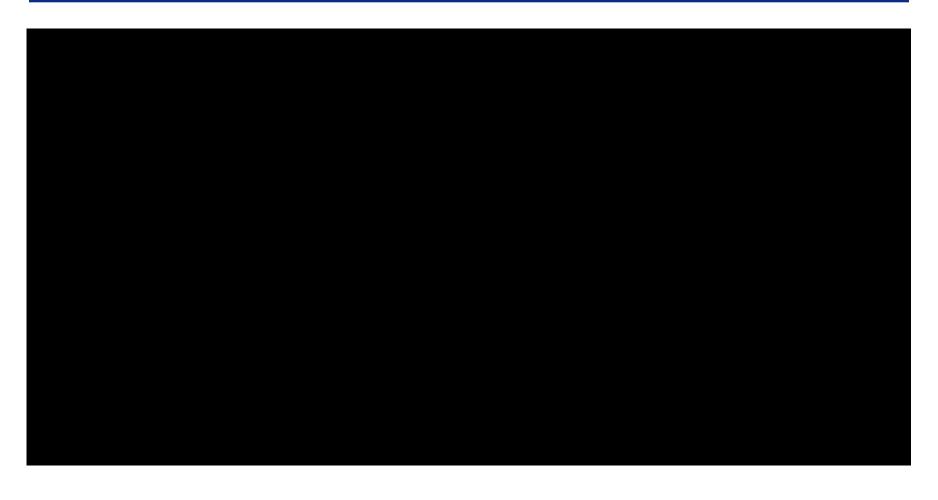


Backup Material



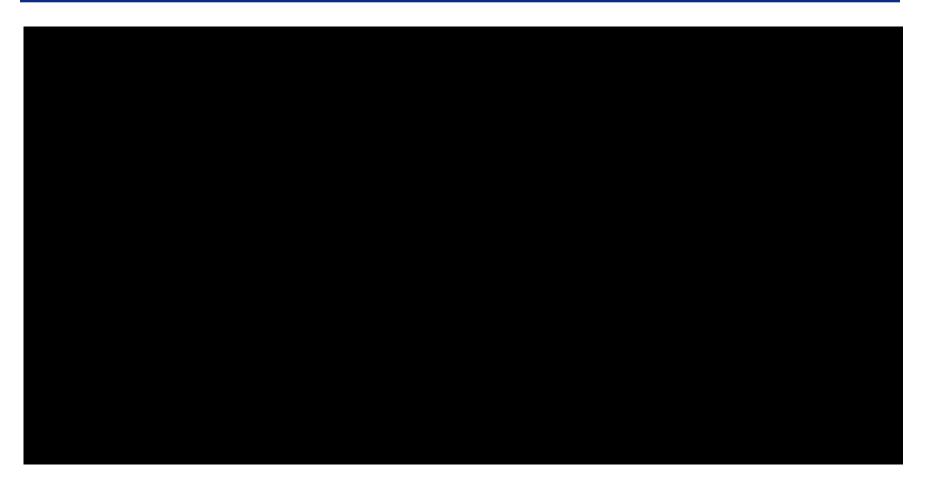


USSF SEAL 11/22





USSF SEAL 11/25





USSF SEAL 12/04







Department Seals:









Service Seals:





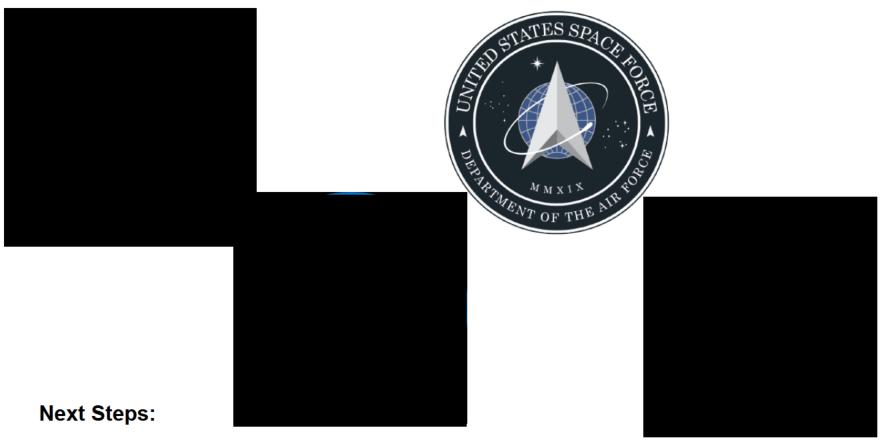




A Service Seal for the United States Space Force is needed.



Space Force Seal



- Additional leadership input and feedback
- Heraldry Institute review and finalize



Logos











A United States Space Force logo is needed.



U.S. Space Force Uniforms

- Near-Term: utility uniform
 - OCPs w/ distinctive nametape/ insignia stitching (gray, blue, etc)
 - New patch designs
 - Two weeks to prototype; two weeks to field final patches/insignia
- Mid-Term: new Service Dress Uniform design
 - Distinctive style and color palette
 - Modern look with classic elements
 - Longer-term
 - Mess Dress Uniform
 - Physical Fitness Uniform



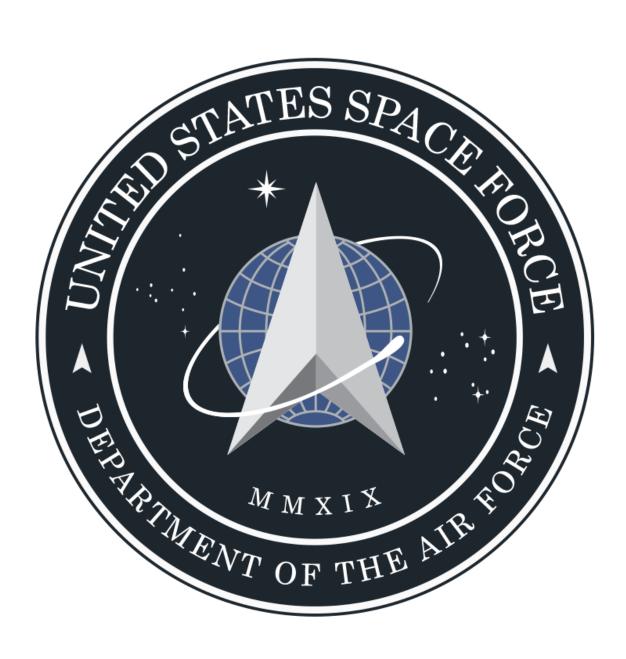
UNITED STATES SPACE FORCE SEAL PROPOSALS







UNITED STATES SPACE FORCE SEAL PROPOSALS



THE INSTITUTE OF HERALDRY

DEPARTMENT OF THE ARMY

United States Space Force

Final Seal Design

18 December 2019



Charles V. Mugno
Director
The Institute of Heraldry





U.S. SPACE FORCE SEAL







U.S. SPACE FORCE SEAL



Coat of Arms Symbolism

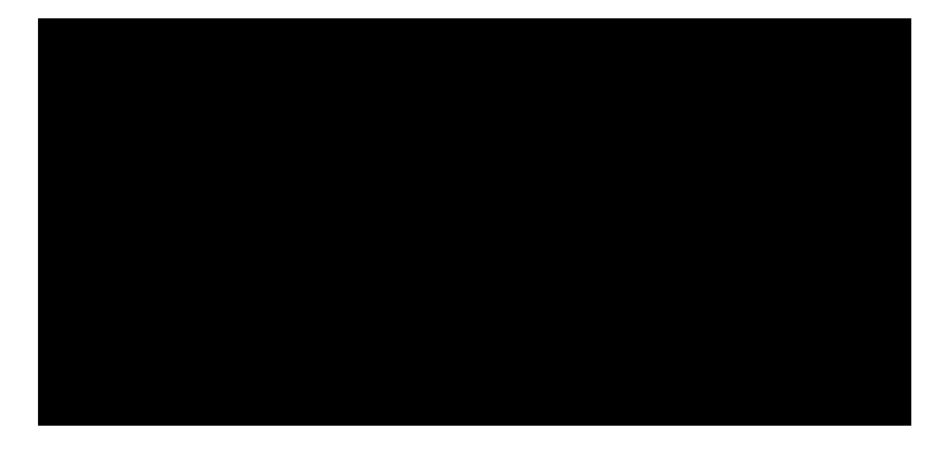




U.S. SPACE FORCE FLAG



Suggested Flag Designs





U.S. SPACE FORCE PATCH



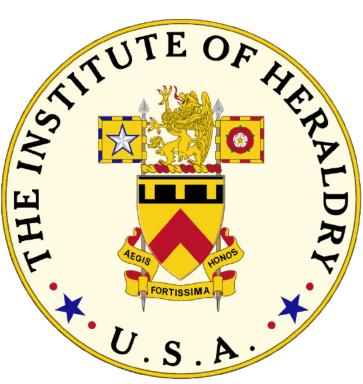
Suggested Patch Designs





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