

Bloomberg Politics National Poll

SELZER & COMPANY

1,006 U.S. adults who are likely voters in the 2016 general election

Margin of error: ± 3.1 percentage points

Study #2148

October 14-17, 2016

1,328 general pop contacts weighted by age, race, and education

Poll Questions

Percentages may not add to 100% due to rounding.

First, I just need to confirm in what state you live. **(If needed:)** People sometimes take their phone number when they move to another state, so we just need to determine what state I'm talking to.

How likely is it you will vote in the November general election for president and other offices—will you definitely vote, probably vote, might or might not vote, probably not vote, or have you already voted?

6	Already voted	Define as likely voter and Continue
94	Definitely vote	
-	Probably vote	
-	Might or might not vote	
-	Probably not vote	
-	Refused/not sure	

How frequently have you voted in presidential elections in the past 20 years or so—have you voted in every one, voted in most, voted in some, or is this your first time voting for president?

67	Voted in every one
14	Voted in most
9	Voted in some
10	First vote
-	Not sure

(If definitely vote, ask:) If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? **(Alternate candidate names every other interview.)**

(If already voted, ask:) In the election for president, for whom did you vote—[Hillary Clinton for the Democrats/Donald Trump for the Republicans], or for someone else? **(Rotate candidate names.)**

(If not a likely voter, ask:) If you were to vote in the general election, for whom would you vote—[Hillary Clinton for the Democrats] or [Donald Trump for the Republicans]? **(Alternate candidate names every other interview.)**

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

(If already voted and not sure, ask:) Do you just not want to tell, or do you not remember?

	First choice	Lean	***Total*** First+Lean
Hillary Clinton	48	2	50
Donald Trump	39	2	41
Other/would not vote (VOL)	7	4	4
Not sure (don't remember)	4	2	2
Don't want to tell	3	-	3

Aug-16, Sep-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? (Alternate candidate names every other interview.) (If not sure or would not vote, ask:) Toward which do you lean?

Jun-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], and Gary Johnson* for the Libertarian Party, for whom would you vote? (Rotate candidate names in brackets.) (If not sure, or would not vote, ask:) Toward which do you lean?

Mar-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats] and [Donald Trump for the Republicans], for whom would you vote? (Rotate candidate names in brackets.)

	Results for all but March are first choice + lean.	Hillary Clinton	Donald Trump	Other/would not vote (VOL)	Not sure
Sep-16	n=1,002; MoE ±3.1pp	46	46	3	2
Aug-16	n=749; MoE ±3.6pp	50	44	3	3
Jun-16*	n=750; MoE ±3.6pp	49	37	10	4
Mar-16	n=815; MoE ±3.4pp	54	36	n/a	9

*Totals for Gary Johnson in Jun-16 were added to "Other/Would not vote" for tracking the two-way race.

Are you absolutely certain you will vote for [HILLARY CLINTON/DONALD TRUMP], or is there a chance you would do something else—like vote for another candidate or not vote for president at all, or decide to skip the election altogether? (Specify. Asked only of Clinton or Trump supporters in the two-way presidential horserace.)

Clinton supporters n=477 ±4.5pp	Trump supporters n=435 ±4.7pp	
81	84	Absolutely certain
11	8	Chance would vote for another candidate
1	1	Chance would not vote for president at all
1	1	Chance would skip the election altogether
1	1	Not sure
6	6	Already voted

How would you describe your enthusiasm for Hillary Clinton as the [Jun-16: presumptive] Democratic nominee—very enthusiastic, fairly enthusiastic, just somewhat enthusiastic, or not enthusiastic? (Asked only of Clinton voters in the two-way horserace.)

	Very enthusiastic	Fairly enthusiastic	Just somewhat enthusiastic	Not enthusiastic	Not sure
Oct-16 n=477; MoE ±4.5pp	40	18	26	15	1
Sep-16 n=461; MoE ±4.6pp	34	27	26	12	1
Aug-16 n=369; MoE: ±5.1pp	35	27	23	14	-
Jun-16 n=332; MoE: ±5.4pp	43	22	25	11	-

How would you describe your enthusiasm for Donald Trump as the Republican nominee—very enthusiastic, fairly enthusiastic, just somewhat enthusiastic, or not enthusiastic? (Asked only of Trump voters in the two-way horserace.)

	Very enthusiastic	Fairly enthusiastic	Just somewhat enthusiastic	Not enthusiastic	Not sure
Oct-16 n=435; MoE ±4.7pp	42	23	21	14	1
Sep-16 n=465; MoE ±4.5pp	43	22	22	11	-
Aug-16 n=338; MoE: ±5.3pp	33	22	31	14	-
Jun-16 n=333; MoE: ±5.4pp	33	24	30	12	-

(If definitely vote, ask:) If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], and [Jill Stein for the Green Party], for whom would you vote? **(Rotate candidate names in brackets.)**

(If already voted, ask:) In the election for president, for whom did you vote—[Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], or [Jill Stein for the Green Party]? **(Rotate candidate names in brackets.)**

(If definitely vote and not sure or would not vote, ask:) Toward which do you lean?

(If already voted and not sure, ask:) Do you just not want to tell, or do you not remember?

	First choice	Lean	***Total*** First+Lean
Hillary Clinton	46	1	47
Donald Trump	37	1	38
Gary Johnson	8	-	8
Jill Stein	2	1	3
Would not vote (VOL)	2	1	1
Not sure (don't remember)	3	2	2
Don't want to tell	2	-	2

Aug-16, Sep-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], [Gary Johnson for the Libertarian Party], and [Jill Stein for the Green Party], for whom would you vote? **(Rotate candidate names in brackets.)** **(If not sure, or would not vote, ask:)** Toward which do you lean?

Jun-16: If the general election were held today, and the candidates were [Hillary Clinton for the Democrats], [Donald Trump for the Republicans], and Gary Johnson for the Libertarian Party, for whom would you vote? **(Rotate candidate names in brackets.)** **(If not sure, or would not vote, ask:)** Toward which do you lean?

Results are first choice + lean totals.	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Would not vote (VOL)	Not sure	Don't want to tell
Sep-16 n=1,002; MoE: ±3.1 pp	41	43	8	4	1	1	2
Aug-16 n=749; MoE: ±3.6 pp	44	40	9	4	-	3	n/a
Jun-16 n=750; MoE: ±3.6 pp	49	37	9	n/a	1	4	n/a

If the elections for the U.S. House of Representatives were being held today, which party's candidate would you vote for in your congressional district: The [DEMOCRATIC] candidate or the [REPUBLICAN] candidate? **(If not sure, ask:)** Which way are you leaning—toward the [REPUBLICAN] candidate or the [DEMOCRATIC] candidate? **(Alternate party names each interview.)**

	Democratic candidate	Lean Democratic candidate	Republican candidate	Lean Republican candidate	Other (VOL)	Not sure
Oct-16	46	1	42	1	1	8
Sep-16	45	1	43	1	2	8
Aug-16	43	4	42	2	1	7

In general, do you think things in the nation are headed in the right direction, or have they gotten off on the wrong track?

	Right direction	Wrong track	Not sure
Oct-16	30	64	6
Sep-16	28	66	6
Aug-16	29	66	5
Jun-16	26	68	6
Mar-16	28	65	6
Nov-15	24	68	8
Sep-15	26	66	8
Apr-15	33	61	6
Dec-14	23	69	9
Jun-14	27	65	8

Which of the following do you see as the most important issue facing the country right now? (Read list. Rotate.)

	Immigration	Health care	The federal deficit	Terrorist threat/ISIS	Taxes	A decline in real income for American workers	Climate change	Unemployment and jobs	Trade	Other (VOL) (specify:)	None of these (VOL)	Not sure	
Oct-16	8	14	n/a	18	7	12	10	21	3	4	1	3	
Sep-16	10	12	n/a	24	4	15	8	18	1	1	2	4	
Aug-16	6	9	9	15	12	2	14	7	17	1	2	1	6
Jun-16	6	10	7	12	10	3	16	7	19	1	4	2	2
Mar-16	6	12	6	9	10	4	18	6	19	2	4	1	4
Nov-15	7	10	7	13	22	2	16	5	9	n/a	3	1	5
Sep-15	7	9	11	7	11	4	16	7	19	n/a	4	1	5
Apr-15	5	11	12	9	15	4	14	7	16	n/a	2	1	4
Dec-14	12	12	10	4	8	3	16	5	20	n/a	4	2	5
Jun-14	6	14	15	4	n/a	4	16	6	27	n/a	3	1	3

Do you approve or disapprove of the job Barack Obama is doing: [ITEM FROM LIST]?

	Approve	Disapprove	Not Sure
As president	51	44	5
Sep-16	49	48	3
Aug-16	51	45	4
Jun-16	54	44	2
Mar-16	53	43	4
Nov-15	45	51	4
Sep-15	46	48	6
Apr-15	48	47	4
Dec-14	40	54	6
Jun-14	43	54	3

[Personalities]

Now, I'm going to mention some people and groups in the news recently. [Previous wording: Now, I'd like to mention some major economic and political figures and groups.] For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

Likely voters only		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Barack Obama, president of the United States	Oct-16	55	44	34	20	13	31	2
	Sep-16	51	48	31	20	13	34	1
	Aug-16	53	45	32	21	14	32	2
	Jun-16	54	44	33	21	12	32	1
	Mar-16	57	42	33	24	14	28	1
	Nov-15	47	51	20	27	21	30	3
	Sep-15	52	47	23	29	15	31	1
	Apr-15	51	47	21	30	16	31	2
	Dec-14	43	54	17	27	20	34	3
Jun-14	45	53	19	26	16	37	2	
Bill Clinton, former president of the United States	Oct-16	50	47	17	33	19	28	3
	Sep-16	49	47	20	30	19	27	4
	Aug-16	52	44	23	29	19	25	4
	Jun-16	56	40	24	32	19	21	4
	Mar-16	58	38	25	34	19	19	4
	Nov-15	60	36	24	36	21	15	5
Apr-15	60	33	22	39	18	14	7	
Hillary Clinton, the Democratic nominee for president	Oct-16	47	52	21	27	10	41	1
	Sep-16	42	56	18	24	15	41	2
	Aug-16	42	56	18	24	12	44	1
Hillary Clinton, the presumptive Democratic nominee for president	Jun-16	45	54	20	25	13	41	1
	Mar-16	44	54	19	26	17	37	2
Hillary Clinton, former U.S. Secretary of State	Nov-15	43	53	18	25	18	36	4
	Sep-15	40	56	12	28	18	38	4
	Apr-15	48	47	19	28	15	33	5
	Dec-14	51	45	20	31	16	29	4
	Jun-14	51	44	22	28	17	27	5
Donald Trump, the Republican nominee for president	Oct-16	37	62	17	19	10	52	1
	Sep-16	42	56	22	21	12	43	2
	Aug-16	38	60	16	22	15	45	2
Donald Trump, the presumptive Republican nominee for president	Jun-16	33	65	12	21	13	52	2
	Mar-16	30	67	13	17	14	54	3
Donald Trump, a businessman from New York	Nov-15	35	61	12	23	20	41	4
	Sep-15	32	61	11	21	20	40	7
Tim Kaine, Democratic nominee for vice president and U.S. senator from Virginia	Oct-16	41	39	15	26	16	23	20
	Sep-16	41	34	16	25	17	17	24
	Aug-16	44	30	16	28	17	13	26
Mike Pence, Republican nominee for vice president and governor of Indiana	Oct-16	47	38	26	21	15	23	15
	Sep-16	43	35	19	24	15	20	22
	Aug-16	43	34	18	24	16	17	23

		Net Favorable	Net Unfavorable	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
The Democratic Party	Oct-16	48	47	18	30	17	31	4
	Sep-16	44	53	15	29	22	30	4
	Aug-16	46	50	16	30	21	30	4
	Jun-16	51	46	16	36	20	27	2
	Mar-16	51	45	17	34	25	20	4
	Nov-15	46	46	13	33	28	18	8
	Sep-15	39	53	11	28	27	25	8
	Apr-15	48	46	11	37	23	23	6
Dec-14	40	55	12	29	30	25	5	
The Republican Party	Oct-16	35	61	11	24	30	30	4
	Sep-16	39	56	12	27	27	28	5
	Aug-16	37	57	12	26	28	29	5
	Jun-16	31	66	8	23	34	31	3
	Mar-16	34	62	8	25	31	31	4
	Nov-15	37	54	6	31	32	22	9
	Sep-15	34	56	8	26	31	25	9
	Apr-15	39	55	11	28	31	24	6
Dec-14	47	48	13	35	28	20	5	
Michelle Obama, wife of President Barack Obama	Oct-16	62	33	43	19	13	20	5
	Sep-16	58	36	38	20	15	21	7
	Aug-16	61	32	43	19	13	19	7
Paul Ryan, the speaker of the U.S. House of Representatives	Oct-16	37	46	9	28	28	18	17
	Sep-16	43	44	11	32	28	17	13
	Aug-16	42	42	10	32	25	17	17
	Jun-16	43	44	13	30	25	20	13
Mar-16	41	41	11	29	24	17	18	
Paul Ryan, the new speaker of the U.S. House of Representatives	Nov-15	45	32	12	32	16	16	24

In politics as of today, do you consider yourself a Republican, Democrat, or independent? **(If independent, ask:)**
Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

	Republican	Lean Republican	Totally independent	Lean Democrat	Democrat	Other (VOL)	Refused/not sure
Oct-16	29	9	15	10	35	1	1
Sep-16	28	10	19	8	32	1	2

In politics as of today, do you consider yourself a Republican, Democrat, or independent?

	Republican	Democrat	Independent	Other (VOL)	Refused/not sure
Oct-16	29	35	34	1	1
Sep-16	28	32	37	1	2
Aug-16	30	31	38	1	1
Jun-16	28	35	33	-	3
Mar-16	27	34	36	-	3
Apr-15	25	34	37	2	2

If Hillary Clinton wins, which of the following do you want to be the face of the Republican Party nationally?
(Rotate list. Asked only of Republicans and those who lean that way; n=404. MoE: ±4.9 percentage points.)

- 19 Ted Cruz
- 10 John Kasich
- 27 Mike Pence
- 15 Paul Ryan
- 24 Donald Trump
- 2 None of these (VOL)
- 3 Not sure

If Donald Trump wins, which of the following do you want to be the face of the Democratic Party nationally?
(Rotate list. Asked only of Democrats and those who lean that way; n=419. MoE: ±4.8 percentage points.)

- 23 Elizabeth Warren
- 1 Martin O'Malley
- 31 Bernie Sanders
- 32 Hillary Clinton
- 6 Tim Kaine
- 2 None of these (VOL)
- 5 Not sure

Some harsh words have been exchanged between Republicans Paul Ryan and Donald Trump. Which person's view better matches your own view of what the Republican Party should stand for—**[Paul Ryan]** or **[Donald Trump]**? (Alternate names. Asked only of Republicans and those who lean that way, n=404. MoE: ±4.9 percentage points.)

- 33 Paul Ryan
- 51 Donald Trump
- 15 Not sure

If Hillary Clinton wins the election, which of the following do you think will best describe your mood?
(Asked only of Trump voters in the two-way horserace; n=435. MoE: ±4.7 percentage points.)

- 42 Panicked
- 53 Unhappy
- 4 Okay with it
- Glad
- Not sure

If Donald Trump loses, what do you anticipate will be your reaction? Will you most likely: (Asked only of Trump voters in the two-way horserace; n=435. MoE: ±4.7 percentage points.)

- 38 Stay loyal to him and what he stands for and follow his future endeavors for the foreseeable future
- 33 Stay with him and pay attention to what he's doing for a while, but likely lose interest after a bit
- 24 Give up and not pay attention to what he's doing shortly after the election
- 5 Not sure

If Donald Trump wins the election, which of the following do you think will best describe your mood? (Asked only of Clinton voters in the two-way horserace; n=477. MoE: ±4.5 percentage points.)

- 59 Panicked
- 35 Unhappy
- 5 Okay with it
- Glad
- 1 Not sure

I'm going to read some phrases people often use to describe candidates. For each, please indicate whether you think the phrase better describes **[Hillary Clinton]** or **[Donald Trump]**. (**Rotate candidate names. Rotate list.**)

Asked only of likely voters.

Oct-16: n=1,006. MoE: ±3.1 percentage points.

Aug-16: n=749. MoE: ±3.6 percentage points.

Jun-16: n=750. MoE: ±3.6 percentage points.

		Clinton	Trump	Not sure
Understands the issues that matter most to the middle class	Oct-16	52	38	11
Knows what it takes to create jobs	Oct-16	43	50	7
	Aug-16	42	51	7
	Jun-16	40	55	5
Would change the way Washington does business	Oct-16	24	63	14
	Aug-16	27	60	13
	Jun-16	20	69	11
Has the right temperament to be president	Oct-16	59	27	14
	Aug-16	56	31	12
	Jun-16	59	27	14
Could get things done in Washington	Oct-16	51	40	9
	Aug-16	50	41	9
	Jun-16	51	40	9
Would be a good role model for children	Oct-16	56	21	23
	Aug-16	54	29	17
	Jun-16	54	25	21
Is trustworthy	Oct-16	39	37	24
	Aug-16	41	39	21
	Jun-16	43	37	21
Would serve effectively as commander-in-chief	Oct-16	51	39	10
Has the best vision for the future	Oct-16	50	41	9

[Alternate next two question series every other interview.]

I'm going to mention some things that might be affected by whomever is elected president. I'd like you to think just about **Hillary Clinton** as president. Regardless of whether she would be the reason, I'd like you to tell me for each if you think things would be better than they are now, worse, or not really change. (**Rotate list.**)

	Better	Worse	No real Change	Not sure
A. The unemployment rate	31	29	39	2
B. Race relations	37	24	37	2
C. Relations with other countries	37	30	31	2
D. Wages	37	25	35	2
E. The stock market	22	26	47	5

I'm going to mention some things that might be affected by whomever is elected president. I'd like you to think just about **Donald Trump** as president. Regardless of whether he would be the reason, I'd like you to tell me for each if you think things would be better than they are now, worse, or not really change. (**Rotate list.**)

	Better	Worse	No real Change	Not sure
A. The unemployment rate	43	33	23	2
B. Race relations	25	56	17	2
C. Relations with other countries	28	59	11	2
D. Wages	37	31	29	2
E. The stock market	37	32	25	6

Are you personally better off or worse off than you were at the beginning of 2009?

	Better off	Worse off	About the same (VOL)	Not sure
Oct-16	49	28	21	2
Jun-16	56	29	13	2

[Alternate next two questions every other interview.]

Within the first two years of a Hillary Clinton presidency, do you think you would be better off or worse off?

- 37 Better off
- 42 Worse off
- 18 About the same (VOL)
- 3 Not sure

Within the first two years of a Donald Trump presidency, do you think you would be better off or worse off?

- 36 Better off
- 47 Worse off
- 14 About the same (VOL)
- 3 Not sure

Trump was recorded in 2005 describing in lewd terms trying to seduce a married woman and saying if you're a star, "You can do anything" to women. He has explained this as "locker room talk," apologized, and said voters should move on to more important issues. Women in recent days have also come forward to accuse him of sexual misconduct, which he denied. Has Trump put these matters to rest for you, or will these matters be a concern for you as you vote?

- 40 Put to rest
- 56 Will be a concern
- 4 Not sure

For each of the following, please tell me if this has happened in the past three months or not. Just answer yes or no. Have you: (Mark all that apply. Multiple responses accepted, so total may exceed 100%. Asked only of Clinton or Trump supporters in the two-way presidential horse race.)

Clinton supporters n=477 ±4.5pp	Trump supporters n=435 ±4.7pp	
28	25	Been contacted by your candidate's campaign by email
10	7	Been contacted by your candidate's campaign in person
16	16	Been contacted by your candidate's campaign by a live person on the phone
16	20	Been contacted by your candidate's campaign by a recorded message on your phone
6	8	Attended an event to see your candidate
7	5	Attended an event to see someone speaking on behalf of your candidate
83	84	Watched any of the televised debates
39	41	Followed your candidate on social media
4	6	None of these (VOL)
-	2	Not sure

Based on what you saw or have heard, do you think the moderators at the first two presidential debates were mostly fair or mostly unfair?

55	Mostly fair
37	Mostly unfair
9	Not sure

Do you think the Fox News moderator for the final debate will be mostly fair or mostly unfair?

60	Mostly fair
25	Mostly unfair
15	Not sure

These final questions are asked just to see what cross-section of U.S. voters we are interviewing.

What is your age? (RECORD ACTUAL AGE AND CODE WITH APPROPRIATE AGE GROUP. IF RESPONDENT REFUSES, OFFER AGE GROUPS.)

Oct-16	Sep-16	
10	8	Under 25
6	6	25 to 29
8	7	30 to 34
9	9	35 to 39
9	8	40 to 44
7	7	45 to 49
8	9	50 to 54
10	12	55 to 59
12	10	60 to 64
20	23	65 and over
-	1	Refused/not sure

What is your age? (**RECORD ACTUAL AGE AND CODE WITH APPROPRIATE AGE GROUP. IF RESPONDENT REFUSES, OFFER AGE GROUPS.**)

	Under 25	25 to 29	30 to 34	35 to 44	45 to 54	55 to 64	65 and over	Refused/ not sure
Oct-16	10	6	8	18	15	22	20	-
Sep-16	8	6	7	17	16	22	23	1
Aug-16	7	6	6	21	16	22	21	1
Jun-16	9	5	9	16	21	18	20	2
Mar-16	10	7	8	18	21	17	19	-
Nov-15	10	7	9	17	18	18	21	1
Sep-15	7	7	9	17	19	18	21	1
Apr-15	9	7	7	18	19	19	20	-
Dec-14	5	7	9	18	22	18	19	1
Jun-14	8	6	9	19	21	17	20	-

What is the last grade of school you completed?

	High school graduate or less	Some college	Associate's (two-year) degree	Bachelor's (four-year) degree	Postgraduate work or degree	Refused/ not sure
Oct-16	32	19	9	22	16	1
Sep-16	31	19	11	22	16	2

With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, or some other group?

(If not Hispanic, ask:) Are you from a Latino, Hispanic, or Spanish-speaking background?
(If yes, code AC=3 in b. Then reclassify all into c.)

Addition of Q.110b/c in Nov-15	White	Black	Hispanic	Asian	Other	Multi-racial	Refused/ not sure
Oct-16	69	13	10	3	3	-	2
Sep-16	71	11	10	2	2	1	2
Aug-16	69	13	8	3	5	-	2
Jun-16	68	12	10	2	4	1	3
Mar-16	68	12	12	2	3	1	2
Nov-15	70	11	11	3	2	3	-
Q110a: Sep-15	68	12	8	4	2	n/a	7
Apr-15	68	12	9	2	1	n/a	6
Dec-14	70	12	6	2	3	n/a	7
Jun-14	70	12	6	3	2	n/a	7

Sex:

	Male	Female
Oct-16	49	51
Sep-16	50	50
Aug-16	50	50
Jun-16	51	49
Mar-16	48	52
Nov-15	51	49
Sep-15	51	49
Apr-15	52	48
Dec-14	48	52
Jun-14	50	50

TWO-WAY PRESIDENTIAL HORSERACE: FIRST CHOICE PLUS LEANERS

Total	SEX		<35	AGE			SNRS	PID		IND	EDU		RACE	
	M	F		35-54	55+	65+	REP+LN	DEM+LN	<COLL DEG		COLL DEG+	WHT	NON	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CLINTON	50%	46%	55%	52%	55%	46%	47%	6%	93%	39%	48%	56%	40%	74%
TRUMP	41%	44%	38%	36%	38%	46%	44%	85%	4%	38%	44%	34%	49%	21%
OTH/WON'T VOTE	4%	5%	3%	8%	3%	3%	3%	4%	1%	13%	4%	5%	5%	1%
NS/DONT REMEMBER	2%	1%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	2%	2%
DONT WANT TO TELL	3%	3%	2%	1%	2%	4%	4%	2%	1%	6%	3%	2%	3%	2%

Compared to subsamples of likely voters in the 2016 general election in the following studies:

Study #2143 1,002 likely voters	September 21-24, 2016 Margin of error: ± 3.1 percentage points
Study #2142 749 likely voters	August 5-8, 2016 Margin of error ± 3.6 percentage points
Study #2140 750 likely voters	June 10-13, 2016 Margin of error ± 3.6 percentage points
Study #2136 815 likely voters	March 19-22, 2016 Margin of error ± 3.4 percentage points
Study #2129 781 likely voters	November 15-17, 2015 Margin of error ± 3.5 percentage points
Study #2126 801 likely voters	September 18-21, 2015 Margin of error ± 3.5 percentage points
Study #2117 804 likely voters	April 6-8, 2015 Margin of error ± 3.5 percentage points
Study #2110 753 likely voters	December 3-5, 2014 Margin of error ± 3.6 percentage points
Study #2102 723 likely voters	June 6-9, 2014 Margin of error ± 3.6 percentage points

Methodology

Oct. 19 (Bloomberg) -- The Bloomberg Politics Poll, conducted Oct. 14-17 for Bloomberg Politics by Selzer & Co. of Des Moines, IA, is based on interviews with 1,006 U.S. adults ages 18 or older who say they will definitely vote or have already voted in the 2016 general election.

Interviewers with Quantel Research contacted 1,328 U.S. adults with randomly selected landline and cell phone numbers supplied by Survey Sampling International. Responses from the full probability sample were weighted by age, race, and education to reflect the general population based on recent census data. Interviews were administered in English.

Percentages based on the subsample of 1,006 likely voters in the 2016 general election may have a maximum margin of error of plus or minus 3.1 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20 times, the findings would not vary from the percentages shown here by more than plus or minus 3.1 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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For additional technical information about this study, contact Michelle Yeoman at myeoman@selzerco.com.

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