

**MINISTRY OF TOURISM**

DEMAND NO. 99

**Ministry of Tourism***(In ₹ crores)*

|                                                                                        | Actual 2024-2025 |             |               | Budget 2025-2026 |             |                | Revised 2025-2026 |             |                | Budget 2026-2027 |             |                |
|----------------------------------------------------------------------------------------|------------------|-------------|---------------|------------------|-------------|----------------|-------------------|-------------|----------------|------------------|-------------|----------------|
|                                                                                        | Revenue          | Capital     | Total         | Revenue          | Capital     | Total          | Revenue           | Capital     | Total          | Revenue          | Capital     | Total          |
| Gross                                                                                  | 453.18           | 4.17        | 457.35        | 2534.94          | 6.13        | 2541.07        | 1304.17           | 6.13        | 1310.30        | 2433.88          | 4.53        | 2438.41        |
| Recoveries                                                                             | -293.28          | ...         | -293.28       | -0.01            | ...         | -0.01          | ...               | ...         | ...            | -0.01            | ...         | -0.01          |
| Receipts                                                                               | ...              | ...         | ...           | ...              | ...         | ...            | ...               | ...         | ...            | ...              | ...         | ...            |
| <b>Net</b>                                                                             | <b>159.90</b>    | <b>4.17</b> | <b>164.07</b> | <b>2534.93</b>   | <b>6.13</b> | <b>2541.06</b> | <b>1304.17</b>    | <b>6.13</b> | <b>1310.30</b> | <b>2433.87</b>   | <b>4.53</b> | <b>2438.40</b> |
| A. The Budget allocations, net of recoveries, are given below:                         |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| <b>CENTRE'S EXPENDITURE</b>                                                            |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| <b>Establishment Expenditure of the Centre</b>                                         |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 1. Secretariat                                                                         | 11.07            | ...         | 11.07         | 12.14            | ...         | 12.14          | 14.37             | ...         | 14.37          | 12.33            | ...         | 12.33          |
| 2. Director General of Tourism                                                         | 88.81            | 4.17        | 92.98         | 92.78            | 6.13        | 98.91          | 109.76            | 6.13        | 115.89         | 86.53            | 4.53        | 91.06          |
| <b>Total-Establishment Expenditure of the Centre</b>                                   | <b>99.88</b>     | <b>4.17</b> | <b>104.05</b> | <b>104.92</b>    | <b>6.13</b> | <b>111.05</b>  | <b>124.13</b>     | <b>6.13</b> | <b>130.26</b>  | <b>98.86</b>     | <b>4.53</b> | <b>103.39</b>  |
| <b>Central Sector Schemes/Projects</b>                                                 |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| <b>Tourism Infrastructure</b>                                                          |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 3. Integrated Development of Tourist Circuits around specific themes (Swadesh Darshan) | 59.25            | ...         | 59.25         | 1900.00          | ...         | 1900.00        | 517.00            | ...         | 517.00         | 1905.00          | ...         | 1905.00        |
| 4. Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)        | 80.93            | ...         | 80.93         | 240.00           | ...         | 240.00         | 132.00            | ...         | 132.00         | 245.00           | ...         | 245.00         |
| 5. Assistance to Central Agencies for Tourism Infrastructure Development               | 27.48            | ...         | 27.48         | 90.00            | ...         | 90.00          | 29.00             | ...         | 29.00          | 86.50            | ...         | 86.50          |
| 6. Champion Services Sector Scheme                                                     | ...              | ...         | ...           | 0.03             | ...         | 0.03           | 287.56            | ...         | 287.56         | ...              | ...         | ...            |
| <b>Total-Tourism Infrastructure</b>                                                    | <b>167.66</b>    | <b>...</b>  | <b>167.66</b> | <b>2230.03</b>   | <b>...</b>  | <b>2230.03</b> | <b>965.56</b>     | <b>...</b>  | <b>965.56</b>  | <b>2236.50</b>   | <b>...</b>  | <b>2236.50</b> |
| <b>Promotion and Publicity</b>                                                         |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 7. Overseas Promotion and Publicity including Market Development Assistance            | 31.99            | ...         | 31.99         | 3.07             | ...         | 3.07           | 43.48             | ...         | 43.48          | 3.50             | ...         | 3.50           |
| 8. Domestic Promotion and Publicity including Market Development Assistance            | 89.03            | ...         | 89.03         | 136.90           | ...         | 136.90         | 60.00             | ...         | 60.00          | ...              | ...         | ...            |
| <b>Total-Promotion and Publicity</b>                                                   | <b>121.02</b>    | <b>...</b>  | <b>121.02</b> | <b>139.97</b>    | <b>...</b>  | <b>139.97</b>  | <b>103.48</b>     | <b>...</b>  | <b>103.48</b>  | <b>3.50</b>      | <b>...</b>  | <b>3.50</b>    |
| <b>Training and Skill Development</b>                                                  |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 9. Assistance to IHMS/FCIs/IITM/NIWS                                                   | 24.40            | ...         | 24.40         | 35.00            | ...         | 35.00          | 31.00             | ...         | 31.00          | 45.00            | ...         | 45.00          |
| 10. Capacity Building for Service Providers                                            | 29.68            | ...         | 29.68         | 25.00            | ...         | 25.00          | 80.00             | ...         | 80.00          | 50.00            | ...         | 50.00          |
| <b>Total-Training and Skill Development</b>                                            | <b>54.08</b>     | <b>...</b>  | <b>54.08</b>  | <b>60.00</b>     | <b>...</b>  | <b>60.00</b>   | <b>111.00</b>     | <b>...</b>  | <b>111.00</b>  | <b>95.00</b>     | <b>...</b>  | <b>95.00</b>   |
| 11. Recoveries                                                                         | -288.01          | ...         | -288.01       | ...              | ...         | ...            | ...               | ...         | ...            | ...              | ...         | ...            |
| <b>Total-Central Sector Schemes/Projects</b>                                           | <b>54.75</b>     | <b>...</b>  | <b>54.75</b>  | <b>2430.00</b>   | <b>...</b>  | <b>2430.00</b> | <b>1180.04</b>    | <b>...</b>  | <b>1180.04</b> | <b>2335.00</b>   | <b>...</b>  | <b>2335.00</b> |

(In ₹ crores)

|                                            | Actual 2024-2025 |             |               | Budget 2025-2026 |             |                | Revised 2025-2026 |             |                | Budget 2026-2027 |             |                |
|--------------------------------------------|------------------|-------------|---------------|------------------|-------------|----------------|-------------------|-------------|----------------|------------------|-------------|----------------|
|                                            | Revenue          | Capital     | Total         | Revenue          | Capital     | Total          | Revenue           | Capital     | Total          | Revenue          | Capital     | Total          |
| <b>TRANSFERS TO STATES/UTs</b>             |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| <b>Centrally Sponsored Schemes</b>         |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 12. Safe Tourist Destination for Women     |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 12.01 Transfer to Nirbhaya Fund            | 5.27             | ...         | 5.27          | 0.01             | ...         | 0.01           | ...               | ...         | ...            | 0.01             | ...         | 0.01           |
| 12.02 Program Component                    | 5.27             | ...         | 5.27          | 0.01             | ...         | 0.01           | ...               | ...         | ...            | 0.01             | ...         | 0.01           |
| 12.03 Amount met from Nirbhaya Fund        | -5.27            | ...         | -5.27         | -0.01            | ...         | -0.01          | ...               | ...         | ...            | -0.01            | ...         | -0.01          |
| Net                                        | 5.27             | ...         | 5.27          | 0.01             | ...         | 0.01           | ...               | ...         | ...            | 0.01             | ...         | 0.01           |
| <b>Grand Total</b>                         | <b>159.90</b>    | <b>4.17</b> | <b>164.07</b> | <b>2534.93</b>   | <b>6.13</b> | <b>2541.06</b> | <b>1304.17</b>    | <b>6.13</b> | <b>1310.30</b> | <b>2433.87</b>   | <b>4.53</b> | <b>2438.40</b> |
| <b>B. Developmental Heads</b>              |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| <b>General Services</b>                    |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 1. Miscellaneous General Services          | ...              | ...         | ...           | 0.25             | ...         | 0.25           | 0.25              | ...         | 0.25           | 0.25             | ...         | 0.25           |
| <b>Total-General Services</b>              | ...              | ...         | ...           | <b>0.25</b>      | ...         | <b>0.25</b>    | <b>0.25</b>       | ...         | <b>0.25</b>    | <b>0.25</b>      | ...         | <b>0.25</b>    |
| <b>Social Services</b>                     |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 2. Social Security and Welfare             | ...              | ...         | ...           | 0.01             | ...         | 0.01           | 0.01              | ...         | 0.01           | 0.01             | ...         | 0.01           |
| <b>Total-Social Services</b>               | ...              | ...         | ...           | <b>0.01</b>      | ...         | <b>0.01</b>    | <b>0.01</b>       | ...         | <b>0.01</b>    | <b>0.01</b>      | ...         | <b>0.01</b>    |
| <b>Economic Services</b>                   |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 3. Secretariat-Economic Services           | 11.07            | ...         | 11.07         | 12.14            | ...         | 12.14          | 14.37             | ...         | 14.37          | 12.33            | ...         | 12.33          |
| 4. Tourism                                 | 148.83           | ...         | 148.83        | 2282.53          | ...         | 2282.53        | 1171.53           | ...         | 1171.53        | 2187.68          | ...         | 2187.68        |
| 5. Capital Outlay on Tourism               | ...              | 4.17        | 4.17          | ...              | 6.13        | 6.13           | ...               | 6.13        | 6.13           | ...              | 4.53        | 4.53           |
| <b>Total-Economic Services</b>             | <b>159.90</b>    | <b>4.17</b> | <b>164.07</b> | <b>2294.67</b>   | <b>6.13</b> | <b>2300.80</b> | <b>1185.90</b>    | <b>6.13</b> | <b>1192.03</b> | <b>2200.01</b>   | <b>4.53</b> | <b>2204.54</b> |
| <b>Others</b>                              |                  |             |               |                  |             |                |                   |             |                |                  |             |                |
| 6. North Eastern Areas                     | ...              | ...         | ...           | 240.00           | ...         | 240.00         | 118.01            | ...         | 118.01         | 233.60           | ...         | 233.60         |
| 7. Grants-in-aid to State Governments      | ...              | ...         | ...           | ...              | ...         | ...            | ...               | ...         | ...            | ...              | ...         | ...            |
| <b>Total-Others</b>                        | ...              | ...         | ...           | <b>240.00</b>    | ...         | <b>240.00</b>  | <b>118.01</b>     | ...         | <b>118.01</b>  | <b>233.60</b>    | ...         | <b>233.60</b>  |
| <b>Grand Total</b>                         | <b>159.90</b>    | <b>4.17</b> | <b>164.07</b> | <b>2534.93</b>   | <b>6.13</b> | <b>2541.06</b> | <b>1304.17</b>    | <b>6.13</b> | <b>1310.30</b> | <b>2433.87</b>   | <b>4.53</b> | <b>2438.40</b> |
|                                            | Budget Support   | IEBR        | Total         | Budget Support   | IEBR        | Total          | Budget Support    | IEBR        | Total          | Budget Support   | IEBR        | Total          |
| <b>C. Investment in Public Enterprises</b> |                  |             |               |                  |             |                |                   |             |                |                  |             |                |

|                                                  | Budget Support | IEBR         | Total        | Budget Support | IEBR         | Total        | Budget Support | IEBR          | Total         | Budget Support | IEBR         | Total        |
|--------------------------------------------------|----------------|--------------|--------------|----------------|--------------|--------------|----------------|---------------|---------------|----------------|--------------|--------------|
| 1. India Tourism Development Corporation limited | ...            | 82.94        | 82.94        | ...            | 70.42        | 70.42        | ...            | 97.40         | 97.40         | ...            | ...          | ...          |
| 2. Kumarakruppa Frontier Hotels Private limited  | ...            | 12.40        | 12.40        | ...            | 10.00        | 10.00        | ...            | 13.64         | 13.64         | ...            | 15.00        | 15.00        |
| <b>Total</b>                                     | ...            | <b>95.34</b> | <b>95.34</b> | ...            | <b>80.42</b> | <b>80.42</b> | ...            | <b>111.04</b> | <b>111.04</b> | ...            | <b>15.00</b> | <b>15.00</b> |

1. **Secretariat:** The provision is for meeting the expenditure on the Secretariat of Ministry of Tourism.

2. **Director General Tourism:** The provision is for meeting the expenditure on the Headquarters Establishment of the Directorate General of Tourism and the Regional and Field Offices under it. Their main activities are dissemination of tourist information, development of tourism infrastructural facilities, regulation of various segments of travel industry such as hotels, travel agents, guides etc. It also includes provision for Information Technology initiatives of the Ministry of Tourism and States/Union Territory Administrations for providing improved tourist facilitation.

3. **Integrated Development of Tourist Circuits around specific themes (Swadesh Darshan):** The objective of this scheme is to develop theme-based tourist circuits on the principles of high tourist value, competitiveness and sustainability in an integrated manner by synergizing efforts to focus on needs and concerns of all stakeholders to enrich tourist experience and enhance employment opportunities. Presently there are 76 projects sanctioned under Swadesh Darshan Scheme covering 13 thematic circuits. Further, Ministry of Tourism has sanctioned 53 projects under Swadesh Darshan 2.0. Also 36 projects have also been sanctioned under Challenge based Destination Development. The allocation under the scheme includes ₹9.75 crore in RE 2025-26 and ₹14 crore in BE 2026-27 for Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJGUA).

4. **Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD):** The objective of PRASHAD scheme is to identify and develop pilgrimage and heritage tourist destinations on the principles of high tourist visits, competitiveness and sustainability in an integrated manner by synergizing efforts stakeholders to enrich religious/ spiritual / heritage tourist experience and enhance employment opportunities.

5. **Assistance to Central Agencies for Tourism Infrastructure Development:** Development of tourism infrastructure at tourism destinations could create a critical mass for achieving its targeted objectives and other socio-economic benefits to the society. Many of the potential destinations are under the jurisdiction/control of the central Agencies like ASI, Ports Trusts in India, ITDC etc. Therefore it requires convergence of resources, expertise and experience for maintenance and management after development. In order to remove these shortcomings and to bring in the active participation of the Central Agencies, the tourist interest assets owned by Central/State Governments/UT Administrations/Central Agencies which have potential, could be developed, provision is made to promote places of such tourist interest through Central Agencies.

6. **Champion Services Sector Scheme:** The Champion Service Sector Scheme is formulated with a view for development of the tourism sector to make India a more competitive destination and provide a more enriching experience to the tourists including sub-components to support creation of tented accommodation in Buddhist circuit, incentives for improving air connectivity for iconic sites/Buddhist tourism, capacity building programs in and around iconic sites, incentivizing tour operators in emerging markets and promotion of Meeting Incentive Conference and exhibitions tourism.

7. **Overseas Promotion and Publicity including Market Development Assistance:** The objective of this program is to position India globally as the most favored destination. Vigorous publicity and marketing campaigns are initiated under this scheme. The Ministry has been working on a two-pronged strategy for marketing of brand Incredible India. Promotional activities in some of the markets such as Spain, China, France, etc. are undertaken in vernacular languages for a wider and targeted reach and to establish representative offices of the Ministry in new markets.

8. **Domestic Promotion and Publicity including Market Development Assistance:** Under this scheme, various activities for promotion of domestic tourism and spread of social awareness messages are undertaken. Campaigns were launched in electronic and print media in India to promote important tourist products of the country and also to promote North East Region and Jammu & Kashmir as tourist destinations.

9. **Assistance to IHMS/FCIs/IITTM/NIWS:** Ministry of Tourism extends Central Financial Assistance to expand and upgrade existing Institutes of Hotel Management (IHMs), Food Craft Institutes (FCIs), Indian Institute of Tourism and Travel Management (IITTM), National Council of Hotel Management and Catering Technology (NCHMCT), National Institute of Water Sports (NIWS) and also to set up new institutes such as Institutes of Hotel Management (IHM) and Food Craft Institutes (FCI) so as to meet the requirements of trained manpower in the tourism industry.

10. **Capacity Building for Service Providers:** Under the scheme Capacity Building for Service Providers, the Ministry of Tourism (MoT) has in place a major programme, titled Hunar Se Rozgar Tak to train youth who are minimum 8th pass and above the age of 18 years. The programme is intended to meet the skilled manpower requirement of the sector as also to reach out to the part in the society to give them employable skills. A programme for certification of skills of service providers employed in the hospitality sector has been instituted. With the aim to develop capacity in youth and to facilitate micro and small business start-ups, Entrepreneurship Programme has been introduced.

12. **Safe Tourist Destination for Women:** Safe Tourist Destinations for Women is a scheme focused to provide safe, secure and women friendly environment in and around tourist destinations where women will feel safe and travel without any fear of crime and harassment.